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KELLOGG'S

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GARDEN BOOK



Big Bargain Variety

STRAWBERRY GARDEN

14 Varieties, 350 Plants, All Labeled

Delicious Strawberries

FREE!

This Offer Saves You \$5.55

14 of the heaviest fruiting strawberry varieties ever offered. 14 kinds of the most delicious strawberries ever grown. 14 different shapes, sizes and flavors. 14 pleasant surprises for you. Sweet, tasty strawberries from early summer until late fall. Scrumptious strawberries for all purposes.

A strawberry garden that will supply a large family and leave plenty to sell for cash profit. Offered to you now at less than one-half price on Kellogg's Guaranty that "KELLOGG SATISFIES."

1 Kellogg's All Steel Dibble for setting plants.

1 Kellogg's Surprise Flower Garden—for Beauty.

1 Mrs. Beatty's Recipe Book—for Better Eats.

1 Planting Instructions—for Better Results.

See page 46.

Just think, you get Kellogg's 14 choice varieties, 350 PLANTS, 25 PLANTS EACH of Dunlap, Gibson, Dr. Burrill, Early Bird, Premier, Blakemore, Big Late, Marvel, Beauty, Harvest King, Mastodon and Progressive Everbearers, Washington, the Honey-Sweet strawberry; also Kellogg's brand new Empire State, the 20th Century strawberry. Each variety labeled. Regular price \$10.55. Offered to you now for only \$5.00, which saves you \$5.55.

Absolutely the biggest and best bargain ever offered. A rich man's garden at a poor man's price.

\$10⁵⁵ VALUE ONLY \$5⁰⁰ Prepaid

R. M. KELLOGG COMPANY, THREE RIVERS, MICH.



Big Red Berries in Three Months

Grow KELLOGG'S MASTODON Everbearers for quick action and big profits. Just think, when you plant KELLOGG'S MASTODON you have to wait only a few weeks until you are picking big, bright red, delicious berries, and you keep right on picking berries until fall.

KELLOGG'S MASTODON plants are the most persistent plants you ever have seen. You simply cannot keep them from fruiting. Berries above show shape and size; crate of berries at left shows the beauty of MASTODON when packed for market. Both pictures made from actual photograph.

No variety could possibly produce more big berries per acre than KELLOGG'S MASTODON. Every plant loaded with blossoms and big berries. No end to their fruiting until freezing stops them. KELLOGG'S MASTODON plants are the heaviest fruiting plants grown in America. MASTODON is a strong bi-sexual (male), healthy grower, not affected by frost. Hardy and easily grown. Succeeds in all soils and climates. Again I say, grow MASTODON for quick action and big profits.

KELLOGG'S New Low MASTODON Prices

By Mail or Express—Prepaid

25	50	75	100	200	300	400
plants	plants	plants	plants	plants	plants	plants
\$1.15	\$1.65	\$2.20	\$2.65	\$4.20	\$5.75	\$6.95

BY EXP.—NOT PREPAID

500	1000
plants	plants
\$6.75	\$12.50



THE KING OF EVERBEARERS

Kellogg's PROGRESSIVE EVERBEARER

Delicious Strawberries Summer and Fall

PROGRESSIVE, sometimes called Champion. Strong grower; heavy fruiter of dark red, delicious berries. Begins fruiting soon after planting. Gives three big crops of delicious strawberries in only 18 months. One of the choicest for home gardens and profitable for market. Strong bi-sexual.

Kellogg's PROGRESSIVE Prices

By Mail or Express—Prepaid

25 plants....\$1.05	200 plants....\$3.95
50 plants.... 1.50	300 plants.... 5.40
75 plants.... 2.05	400 plants.... 6.55
100 plants.... 2.50	

By Express Not Prepaid

500 plants.....\$ 6.45
1000 plants..... 12.00

**"Kellogg
Satisfies"**



KELLOGG'S EVERBEARING GARDENS

Here are two special gardens that will give you an opportunity to try both of these remarkable everbearing strawberries at a very small cost.

Large Everbearing Garden

200 Heavy-Bearing Plants

Berries for a Large Family and
a Cash Profit Besides

A \$5.15 Value for Only \$3.95
(YOU SAVE \$1.20)

100 MASTODON Everbearers.....	\$2.65
100 PROGRESSIVE Everbearers.....	2.50
Regular Price.....	\$5.15

KELLOGG'S Garden Price **\$3.95**
Postpaid, ONLY.....

TWO GARDENS, 400 Plants, for \$6.85, Postpaid

Small Everbearing Garden

100 Heavy-Bearing Plants

Berries for an Average Family and
Some to Sell

\$3.15 Worth for Only \$2.45
(YOU SAVE \$0.70)

50 MASTODON Everbearers.....	\$1.65
50 PROGRESSIVE Everbearers.....	1.50
Regular Price.....	\$3.15

KELLOGG'S Garden Price **\$2.45**
Postpaid, ONLY.....

For Best Results, Order Early and Plant Early

For "Combination Garden" see back cover page.

EMPIRE STATE

EMPIRE STATE is a BRAND NEW, medium-late bi-sexual. Offered first by Kellogg. We have the only original plants. The best plants ever grown; big, sturdy, heavy-rooted. Healthy foliage; large, attractive berries. Berries rich colored and extra-fancy. Sells at premium prices. A most magnificent strawberry. Originated in New York state. Sent to Kellogg for testing four years ago; fruited here three seasons. Hardy and delicious. Easily grown, easily picked and easily sold. The 20th CENTURY STRAWBERRY. It's a real "knock-out." A superb value at the prices quoted here. REMEMBER, it's BRAND NEW. Offered for the first time last year. DON'T WAIT. Be one of the first to grow this outstanding, brand-new strawberry. Grow in narrow rows.

Kellogg's EMPIRE STATE Prices

By Mail or Express—Prepaid

25 plants	50 plants	75 plants	100 plants	200 plants	300 plants	400 plants
\$1.00	\$1.50	\$1.95	\$2.35	\$3.70	\$4.95	\$5.65

By Express—Not Prepaid

500 plants	1000 plants
\$5.25	\$9.85

KELLOGG
"SATISFIES"

The
20th
CENTURY
STRAWBERRY



Kellogg's *Washington*

The Honey-Sweet Strawberry

All strawberries are good but Washington is much better than good; it's delicious. Yes, it's scrumptious.

If you are looking for the **biggest and sweetest** strawberry in the world you need look no further—you have found it right here.

Washington is Honey-Sweet and it's big, too. In size, it's the whale of the strawberry family; in flavor, it's the honey of the strawberry family; in color, well, I am unable to describe its color. It's so dark red I would say it's between dark red and black, with a sparkling surface.

Plants grow big and tall; long fruiting stems and lots of them. Each stem loaded with big, deep dark red, glossy berries. One plant produced more than 300 berries.

Genuine Washington Plants

The originator of the Washington strawberry sent us plants for testing six years ago. We tested it two years before we started propagating the plants. During the two years of testing we watched this variety closely, studying its characteristics. Then we selected our propagating plants from the heaviest fruiting mother plants.

By selecting from the best type of fruiters we secured a strain of plants 100% pure and 100% productive. Every Kellogg Washington plant is a Thorobred. The Washington plants I send you will be guaranteed absolutely true-to-name and free from any variations in plants. For best results grow in single hills; fruits heavily in sunlight or shade. Late Bi-sexual (Male).



**"Kellogg
Satisfies"**

**Actual
Size**



New Low Prices By Mail or Express Prepaid

25 plants...	\$0.75
50 plants...	1.10
75 plants...	1.45
100 plants...	1.75
200 plants...	2.75
300 plants...	3.75
400 plants...	4.25

By Express Not Prepaid

500 plants	\$4.00
1000 plants	6.95

BLAKEMORE

Just the Berry You Have Been Waiting For The Early Strawberry For Big Profits

We have grown BLAKEMORE. We have handled the berries and I am telling you now that BLAKEMORE is one of the early strawberries that will put big profits into the grower's pockets.

BLAKEMORE is a big, strong grower with big crops of large, round, sparkling, solid berries. Solid red from surface to center. Its firm flesh and resistant skin makes BLAKEMORE an ideal keeper, canner and shipper.

BLAKEMORE is a bi-sexual (male). A healthy, upright grower; liberal plant maker. A big yielder of the most beautifully colored berries. The very fact that Premier is one of BLAKEMORE'S parents should

convince anyone that it is the most promising new extra-early strawberry offered in recent years. The picture below shows shape, size and color very nicely. Everyone who sees BLAKEMORE fruiting remarks, "What a berry."

Many growers who have had experience with BLAKEMORE compare it with Premier. Some have said it produces even more berries than Premier. BLAKEMORE was originated at the United States Plant Field Experiment Station in Maryland. Our experience with BLAKEMORE has been so entirely satisfactory that we highly recommend BLAKEMORE for both family garden and market.

**Kellogg's Low Prices Make It Easy
for You to Have BLAKEMORE**

**"Kellogg
Satisfies"**

Kellogg's BLAKEMORE Prices	
BY MAIL OR EX, PREPAID	
25 plants	\$0.75
50 plants	1.10
75 plants	1.45
100 plants	1.75
200 plants	3.75
300 plants	4.25
400 plants	4.25
BY EXPRESS NOT PREPAID	
500 plants	\$4.00
1000 plants	6.95



Kellogg's **Big BEAUTY** *The Sparkling Strawberry*



Kellogg's Beauty Satisfies

Here's one of many "Beauty" Letters

"I consider Kellogg's Beauty the best strawberry ever grown. It has the most delicious flavor of any I have ever tasted. And such loads of extra-large berries; many of them measuring six inches in circumference."

C. G. Combs, S. Coventry, Conn.

Kellogg's BEAUTY berries are as large as walnuts, solid as a peach, juicy as an orange and sweet as cake. Commands the highest price on all markets. Topped the market last year. Keeps well until sold.

BEAUTY plants grow 12 to 15 inches high. One plant when fruiting fills a half-bushel basket. Large, healthy foliage, long runners; fruiting stalks 8 to 10 inches long. Grow straight up with berries in full view. BEAUTY berries are always clean. Easily grown and easily picked. The most delicious strawberry you ever have tasted. Practically frost-proof. Fruits a big crop every year.

You, Too, Will Be Satisfied With Kellogg's BEAUTY

KELLOGG'S BEAUTY Late Bi-Sexual THE STRAWBERRY THAT KEEPS WELL

NEW LOW PRICES

By Mail or Express—Prepaid

25 plants...	\$0.75	100 plants...	\$1.75
50 plants...	1.10	200 plants...	2.75
75 plants...	1.45	300 plants...	3.75
400 plants...	\$4.25		

By Express—Not Prepaid

500 plants...	\$4.00
1000 plants...	6.95

R. M. KELLOGG CO.,
Three Rivers,
Mich.

Kellogg's PREMIER

THE PRIZE WINNER AND MONEY MAKER

Extra Early, Frost Proof (Bi-Sexual)

Biggest Money-Making Strawberry in the World

No other strawberry ever made such big fruiting records as KELLOGG'S PEDIGREE PREMIER. In 1928, 17,500 quarts from only 1¼ acre; in 1929, 35,000 quarts from less than 3½ acres; in 1931, 30,000 quarts from 3½ acres, as reported by one KELLOGG customer. Henry Mackeben, Huntley, Illinois, picked 21,600 quarts from less than 2½ acres of KELLOGG'S PEDIGREE PREMIER. Remember, these big yields were produced by KELLOGG'S PEDIGREE PREMIER PLANTS—not common plants. KELLOGG'S Pedigree, heavy fruiting plants will do the same for you.

KELLOGG'S PREMIER FRUITS EXTRA EARLY when berries are selling at high prices. A big yielder of big, bright red berries. A prize winner and a big money maker in all soils and climates.

KELLOGG'S PEDIGREE PREMIER has a longer fruiting season than any other strawberry. Begins fruiting extra early, continues fruiting with the later varieties. THE BEST SHIPPING and best keeping extra early strawberry ever grown. Fruits heavy in narrow or wide rows.



**Pure Thorobreds—The Heaviest Fruiting Plants Ever Grown
Lowest Prices Ever Quoted on Kellogg Pedigree Premiers**

By Mail or Express—Prepaid

25 plants	50 plants	75 plants	100 plants	200 plants	300 plants	400 plants
\$0.75	\$1.10	\$1.45	\$1.75	\$2.75	\$3.75	\$4.25

By Express—Not Prepaid

500 plants	1000 plants
\$4.00	\$6.95

DEPENDABLE

Standard Varieties

Senator Dunlap (B) Strong, hardy grower and heavy yielder of big, solid, dark red berries. Has yielded better than 13,000 quarts per acre. Excellent for canning; delicious in every way. Fruits big crops in all soils and climates. A grand strawberry for gardens and market. Fruits midseason.

Dr. Burrill (B) A most splendid midseason strawberry. Hardy, dependable grower; extra heavy yielder of big, top-shape, dark solid red berries. Wonderful for gardens and best of all for canning. A top-notch and real money-maker. Vitamines for your health. Make Dr. Burrill your doctor.

Gibson (B) One of the hardiest and most productive midseason strawberries ever grown. Beautiful foliage, large plants literally covered with big, bright cherry-red berries. Easily grown. A leading market berry and splendid for home gardens. A berry you can depend upon.

Kellogg's Early Bird (B) A splendid grower with very attractive foliage. Good yielder of extra large, beautifully shaped, bright, snappy red berries. A real prize for your garden and a very profitable market berry. Early Bird insures your early strawberry shortcake.

STRAWBERRY PLANT PRICES

	By Mail or Express, Prepaid							Express, Not Prepaid	
	25 plants	50 plants	75 plants	100 plants	200 plants	300 plants	400 plants	500 plants	1000 plants
Senator Dunlap	\$0.45	\$0.70	\$0.90	\$1.05	\$1.65	\$2.30	\$2.75	\$2.50	\$4.75
Dr. Burrill55	.80	1.05	1.25	2.00	2.55	3.05	2.85	5.45
Gibson55	.80	1.05	1.25	2.00	2.55	3.05	2.85	5.45
Kellogg's Early Bird75	1.10	1.45	1.75	2.75	3.75	4.25	4.00	6.95
Harvest King75	1.10	1.45	1.75	2.75	3.75	4.25	4.00	6.95
Kanner King	1.35	2.05	2.55	3.05	4.90	5.85	7.25	6.95	12.50
Kellogg's Marvel75	1.10	1.45	1.75	2.75	3.75	4.25	4.00	6.95
Kellogg's Big Late75	1.10	1.45	1.75	2.75	3.75	4.25	4.00	6.95

Harvest King (B) Rather new, medium early strawberry; good yielder of extra large, solid red berries. Low grower with bright, glossy foliage. Good for gardens and market.

Kanner King (B) A new strawberry developed especially for canning, preserves, jelly and jam. Stands rough handling and long shipments. Hardy, thrifty grower with long fruiting season ranging from early to late. Heavy yielder of large, bright, glossy red berries. Selected as the best from 5,000 different seedlings. You will like Kanner King.

Kellogg's Marvel (B) Tall, strong grower and very hardy, with beautiful foliage. Heavy yielder of large, deep dark red well-shaped berries. Does its best in single hills or very narrow rows. Fruits quite late; a real gem for your garden and a splendid market berry. Becoming more popular every year.

Kellogg's Big Late (P) Absolutely the greatest and best late strawberry

in all the world. Strong, hardy grower and extra heavy fruiter of big, glossy, sparkling solid red berries of most delicious flavor. Extra late. Fruits after other strawberries are gone. A big money-maker. Just think! \$1,213.95 from only one-half acre. Extra good for home gardens and the best of all late strawberries for market. Plant Big Late for big crops and big profits.





Your Job and My Job

Dear Friends:

For best results you and I should work together. My job is to send you the best plants and bulbs that can be grown. Your job is to plant them right and give good care after planting. I promise to do my part right and I am confident you will perform your part in the best possible manner.

This year everything you get from Kellogg will carry with it complete planting instructions. You will get the benefit of our many years of planting experience, which will make your success practically 100% sure.

Now I want to set you right on prices. We prepay parcel post charges, which means a lot to you. When we ship by parcel post the postman delivers your package to you without collecting a penny. Your total and only cost is the price quoted in our catalog. You know what your stock will cost BEFORE you order, not AFTER you get it.

Should you buy from other nurseries who ship C.O.D. for the parcel post charges, in addition to the regular postage you also have to pay the C.O.D. charges. Suppose you order 100 strawberry plants to come C.O.D. for the postage. The postage you pay will be possibly 20¢. In addition to this you pay the 12¢ C.O.D. fee.

Should you not be home when your C.O.D. package arrives, it is returned to the post office and delivery to you is delayed. Delays in delivery of perishable plants will result in a loss to you. Shipments of perishable plants should never go C.O.D. for postage. My job is to see that you do not have to pay C.O.D. charges, which is just an unnecessary expense to you.

Another thing worth considering; price is important but quality is still more important. Cheap plants and bulbs at cheap prices are mighty dear at any price. High quality plants and bulbs at a reasonable price are the only kind it pays to plant. When you get the best that can be grown, at a reasonable price, you are then getting your full money's worth. When you deal with Kellogg you get a full dollar's worth for each dollar.

Satisfaction is worth more to you than the saving of a few cents. Poor grade nursery stock at cheap prices is the most unsatisfactory thing you could possibly buy. We know from past experience that a satisfied customer will come back for more and bring his friends with him. Our slogan is "KELLOGG SATISFIES" and the slogan means exactly that. So come right along with your orders with the full understanding that you will be more than satisfied with everything you get here.

We have satisfied more than 100,000 customers, both in quality and price, and we can satisfy you. Our prices this year are just a trifle above growing and handling costs. Quality the best. Kellogg never sacrifices quality for price. When you can get Kellogg's high-grade, true-to-name nursery stock and bulbs at such reasonable prices you are surely getting your full money's worth.

Sincerely yours,

Kellogg

SATISFIES

Read These Letters!

A Truckload of Satisfaction

June 29, 1932.
I am very happy to advise that practically all of the strawberry and raspberry plants, grape plants, fruit trees, shrubbery and rose plants you sent me this spring are growing nicely. Every grape plant lived and some have several small clusters of grapes, and one of the small cherry trees has 21 cherries on it.

With best wishes,
H. J. MAYER, Chicago, Ill.

I received the strawberry and raspberry plants the 9th of April. All were in excellent shape. I can truthfully say they were the most magnificent plants I have ever seen. They have begun to bloom already and are simply growing fine.

R. E. CLOUD, Webb City, Okla.

I believe you people are the best strawberry plant growers in the United States. We have bought strawberry plants from other nurserymen which often came in poor condition and very few grew, but the plants you sent are sure fine.

ADELAIDE KIEHL, White Beaver Lake, Minn.

My Kellogg's strawberries did well this year. We sold 1273 quarts, canned over 60 quarts and ate strawberries three times a day; made jelly and jam. People went wild over them.

W. SILLIVAN, Osceola, Iowa.

I had two rows, 200 feet long, 200 Premier plants from which I picked 358 quarts of berries. The first berries picked 7th of June; the last picking was 9th of July. The largest berries I ever saw.

ALBERT J. HOLMES, West Bridgewater, Mass.

The package of black raspberry plants received in the best of condition and were the largest and best rooted raspberry plants of any received this spring from several other nurseries.

BENTON GEBHART, Hart, Mich.

May I add my name to your list of wonderfully pleased customers? The 100 gladiolus bulbs were even better than the sample. I have never seen such a variety of color. In fact, I did not know there were so many different colors. Please quote price per thousand.

MRS. RUSSELL H. FRY, Chattanooga, Tenn.

Last spring I ordered one dozen Kellogg rose plants, also picked up what I thought were bargains from a few other places. I want to tell you that your plants came through the best packed, the best pruned, the best in every way, superior to the other plants.

DR. F. N. SPONSELLOR, Wellington, Ohio.

**Kellogg's
Thorobred
Strawberry
Plants
will Put
Dollars
in Your
Pocket.**

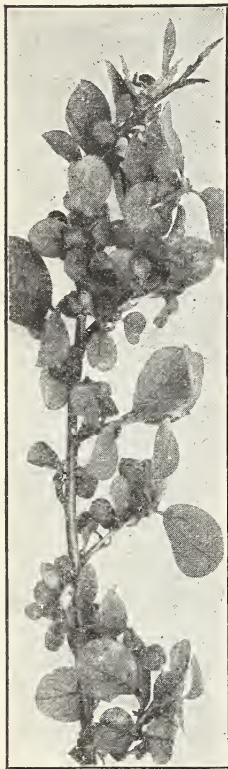


A Kellogg Thoroughbred Fruiting.

Thoroughbred.

Kellogg's Ornamental Shrubs

Will Beautify Your Lawn and Add Much Value to Your Property



Spreading Cotoneaster.

SIBERIAN PEA SHRUB (*Caragana arborescens*). Attractive shrub with cut foliage, producing many clusters of yellow flowers in

May and June. Very popular for group or background planting. Grows 6 to 8 feet. Size 18 to 24 in., 40c each; 3 for \$1.00, postpaid.



Peking Cotoneaster.

ALTHEA, Rose of Sharon (*Hibiscus syriacus*). Tall growing shrub which for years has been one of the favorite late-blooming ornamentals. Very desirable for background or screen planting. For best results prune back one-half of growth in early spring. This stimulates new growth which in turn will produce an array of flowers in August and September. May be had in the following distinct colors: red, pink, purple, white. State color. Size 2 to 3 ft., 30c each; 4 for \$1.00, postpaid.

FALSE INDIGO (*Amorpha fruticosa*). Rapid growing shrub with stiff, spreading branches; leaves compound, producing a very desirable effect. Violet-purple flowers in June. Grows 6 to 8 feet high. Size 2 to 3 ft., 40c each; 3 for \$1.05, postpaid.

BUDDLEIA Farquhari (Butterfly Bush). An improved variety of the ever popular Summer Lilac. You may expect a profusion of blooms from this plant through August and September. Blooms develop only on new growth and no alarm should be felt if the old plant partially dies down—merely cut out dead wood in spring. 2-yr., No. 1, 30c each; 3 for 75c, postpaid.

CAROLINA ALLSPICE (*Calycanthus floridus*). Popular shrub with shiny green leaves. Very unique flowers of chocolate-brown. Sometimes called Sweet Scented Shrub because of its aromatic nature. Blooms May and June. Grows 4 to 6 feet high. Size 18 to 24 in., 40c each; 3 for \$1.00, postpaid.

PEKING COTONEASTER (*Cotoneaster acutifolia*). Fine, upright growing, semi-ever-green shrub with dark green leaves and pink flowers. Attractive purplish black fruit in fall makes it a very distinctive shrub for group or foundation planting. Grows 8 to 10 feet. Size 18 to 24 in., 45c each; 3 for \$1.25, postpaid.

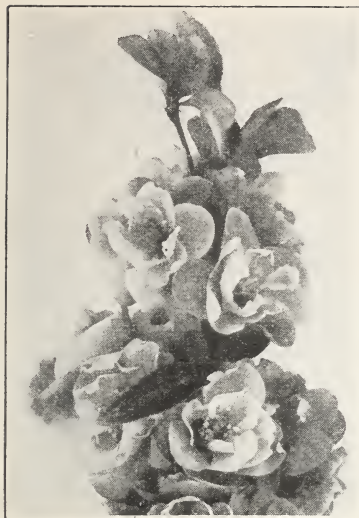
SPREADING COTONEASTER (*Cotoneaster divaricata*). A very desirable shrub with lustrous green foliage, turning red in autumn; pink flowers followed by bright red berries in fall. Foliage persists until early winter. Grows 3 to 4 feet high, with a proportionate spread. Size 15 to 18 inches, 60c each; 3 for \$1.50, postpaid.



Althea—Rose of Sharon.



Buddleia Farquhari.



Flowering Quince.

DOGWOOD (Cornus). A group of shrubs unsurpassed for natural beauty. The charming winter effect of the bright branches makes them indispensable for group plantings. This together with their faultless foliage, showy blooms and perfect hardiness demands their consideration by all shrub lovers. May be had in the red-branched *Cornus sibirica* or the yellow-branched *Cornus lutea*. Each grows to a height of 6 to 8 feet. State choice. 35c each; 3 for 90c, postpaid.

JAPANESE FLOWERING QUINCE

(*Cydonia japonica*) Perhaps the most brilliant of all early flowering shrubs. Flowers of dazzling scarlet appear in spring before the foliage, followed by non-edible fruit in late summer and fall. The plant itself is beautiful, being of a semi-dwarf habit, 4 to 5 feet high and very hardy. Sometimes used as a hedge and as such is very

desirable. We ship only blooming size plants. Size 24 to 30 in., 35c each; 3 for 95c, postpaid.

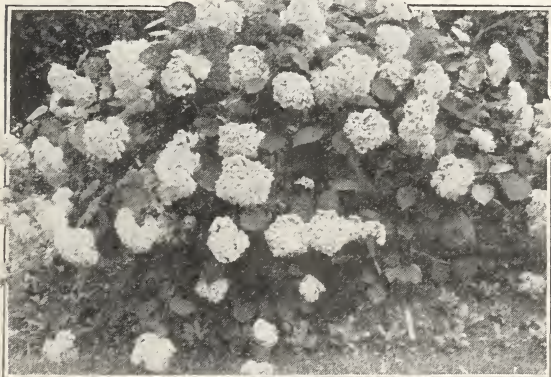
RUSSIAN OLIVE (*Elaeagnus angustifolia*). Tall growing, rugged shrub with silvery foliage and yellow flowers. Can be used whenever a massed effect is desired. Very fine for dense hedges or backgrounds, as their beautiful foliage may be seen for great distances. Grows 8 to 10 feet. Size 2 to 3 ft., 45c each; 3 for \$1.20, postpaid.

HYDRANGEA arborescens grandiflora (Hills of Snow). One of the finest midseason bloomers. Foliage deep green with clusters of large, pure white flowers in August. Do not hesitate to use this shrub wherever a low effect is desired, such as in foundation or low border groups. Grows 3 to 4 feet high. For best results cut back severely in spring. This will induce new growth resulting in more and larger blooms. Size 24 to 30 in., 30c each; 3 for 75c; 10 for \$2.00, postpaid.

HYDRANGEA paniculata grandiflora. This grand old shrub is without doubt the peer of all Hydrangeas. The immensity of its blooms, its resistance to disease and its perfect hardiness tends to make it the most sought after of all shrubs. After being a thing of beauty during the fall months its pinkish white blooms may be cut and used as winter bouquets. The same general cultural directions apply to the P. G. Hydrangea as to the A. G. Grows 5 to 6 feet high. Size 18 to 24 in., 30c each; 3 for 75c, postpaid.



Dogwood.



Hydrangea A. G.



Hydrangea P. G.



Beauty Bush.

BEAUTY BUSH (*Kolkwitzia amabilis*). All that the name implies. Beauty surpassing description. Perfect hardiness and wonderful fragrance make this shrub stand out by itself. Masses of delicate pink flowers in May, on drooping branches. Grows 5 to 6 feet. Size 18 to 24 in., 50c each; 3 for \$1.25, postpaid.

REGEL PRIVET (*Ligustrum Regelianum*). Regel's Privet is not to be confused with the much used hedge plant. It is really a shrub much used in group, border and foundation plantings where an extremely hardy shrub is desired. One of the best plants for shady places. White flowers, followed by blue-black berries which lend a very charming late fall and winter effect. Size 12 to 18 in., 25c each; 3 for 60c; 10 for \$1.50, postpaid.



Mock Orange.

JAPANESE BUSH HONEYSUCKLE (*Lonicera Morrowi*). Large spreading shrub, in great demand for mass planting. White flowers in spring followed by red berries. Grows 4 to 6 feet high with a like spread. Grows well in shade. Size 2 to 3 ft., 40c each; 3 for \$1.00, postpaid.

BLUELEAF BUSH HONEYSUCKLE (*Lonicera Korolkowi*). A new introduction which because of its novel foliage has captured the imagination of all who have viewed it. Just imagine a combination of blue-gray leaves and lavender flowers—followed by red fruit on graceful drooping branches—and you have a picture of this magnificent new shrub. Size 18 to 24 in., 50c each; 3 for \$1.25, postpaid.

GOLDEN NINEBARK (*Physocarpus opulifolius luteus*). Very fine golden foliaged shrub, with white flowers in early summer, followed by red clusters of pods. Very useful in group plantings where a contrasting color is desired. Grows 8 to 10 feet high. Size 2 to 3 ft., 40c each; 3 for \$1.00, postpaid.

WHITE BOUQUET MOCK ORANGE (*Philadelphus Bouquet Blanc*). Perhaps the heaviest flowering and most fragrant variety of this ever popular group of shrubs. Suitable wherever a medium-high shrub is desired. Fine for hedges, as it grows to a height of 4 to 5 feet. Size 24 to 30 in., 35c each; 3 for 90c, postpaid.

EVERBLOOMING MOCK ORANGE (*Philadelphus Virginial*). Clusters of large, double-white, fragrant flowers all summer. Undoubtedly the finest Mock Orange ever developed. Grows 8 to 10 feet. Size 2 to 3 ft., 45c each; 3 for \$1.15, postpaid.



Golden Ninebark.



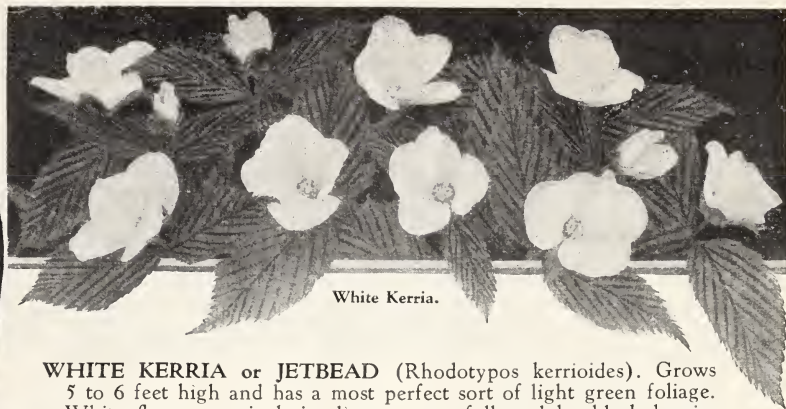
Regel Privet.



Japanese Bush Honeysuckle.



Flowering Almond.



White Kerria.

WHITE KERRIA or **JETBEAD** (*Rhodotypos kerrioides*). Grows 5 to 6 feet high and has a most perfect sort of light green foliage. White flowers an inch in diameter are followed by black berries which cling throughout the winter. Grows well in shade. Size 18 to 24 in., 30c each; 3 for 75c, postpaid.

PURPLE FRINGE or **SMOKE TREE** (*Rhus cotinus*). A treelike shrub growing 8 to 10 feet high. Glossy green leaves with smoky colored panicles of feathery flowers. These plants have all bloomed in the nursery row so you can be assured you will get a true bloomer. Size 24 in., 40c each; 3 for \$1.00, postpaid.

STAGHORN SUMAC (*Rhus typhina*). This favorite tall-growing shrub needs little description. For mass or background planting it is unexcelled. Its beautiful red foliage after frost in fall lends a most pleasing color contrast. Size 2 to 3 ft., 40c each; 3 for \$1.00, postpaid.

GOLDEN ELDER (*Sambucus nigra aurea*). Large, flat clusters of white flowers borne among bright yellow foliage. The most widely used foliage shrub in landscape projects. Grows 6 to 8 feet high. Size 2 to 3 ft., 40c each; 3 for \$1.10, postpaid.

PURPLE-LEAVED PLUM (*Prunus cerasifera Pissardi*). Upright growing treelike shrub with maroon-colored leaves. Used for group plantings or as a single specimen. Grows 10 to 12 feet but may be dwarfed by pruning. Size 3 to 4 ft., 50c each; 3 for \$1.35, postpaid.



Golden Elder.



Smoke Tree.

FLOWERING ALMOND (Double Pink) (*Prunus glandulosa albiplena*). A grand old favorite, producing a mass of small, double pink flowers late in May. Size 18 to 24 in., 40c each; 3 for \$1.05, postpaid.

FLOWERING PLUM (*Prunus triloba*). Under various names such as "Rose Tree of China" and "Double Flowering Plum," this remarkable shrub is found in all the better gardens and landscape plantings in America. A treelike shrub bearing masses of pink blooms in May. It is easily the queen of all early flowering shrubs. The plants offered by Kellogg are all 2 to 3 feet, flowering size and will prove a very valuable member of any group planting. Also excellent as a specimen plant. 40c each; 3 for \$1.00, postpaid.

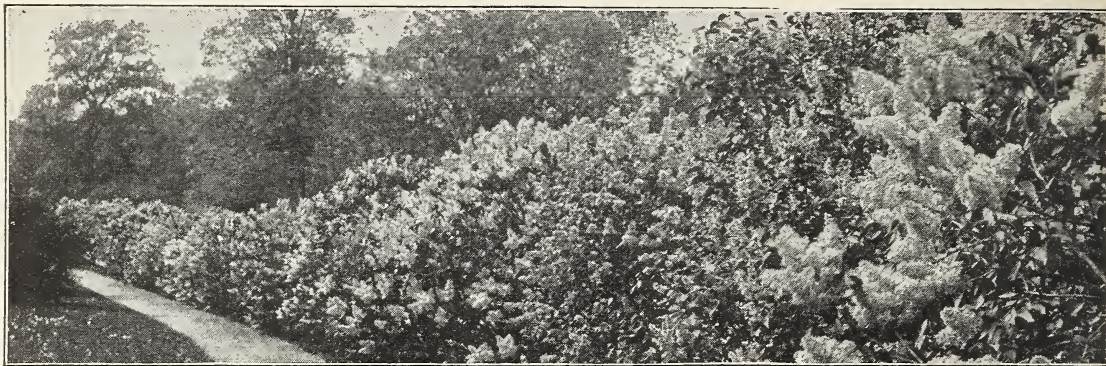


Flowering Plum.

**BEAUTIFY YOUR HOME GROUNDS WITH
KELLOGG'S ORNAMENTALS**

Everybody should be interested in beautifying their homes. The improved appearance alone will more than compensate for the small initial expense. The increase in value to your home will be many times greater than the cost. Plant Kellogg's shrubs, vines, ornamentals, roses and perennials. You will be assured of receiving the very best at a price within the reach of all.

REMEMBER, "KELLOGG SATISFIES"



French Lilacs.



Red Snowberry.

FRENCH LILACS. Now you may have a group of these famous hybrids, with their entrancing beauty and wonderful fragrance, at a price which was formerly asked for only one. No other early flowering shrubs give you the range of color obtainable in these matchless creations. We offer you budded stock of French Lilacs in the following distinct colors: red, white, pink, lavender or blue. State color wanted. Size 24 to 30 in., 50c each; or 5 of your choice for only \$2.00, postpaid.

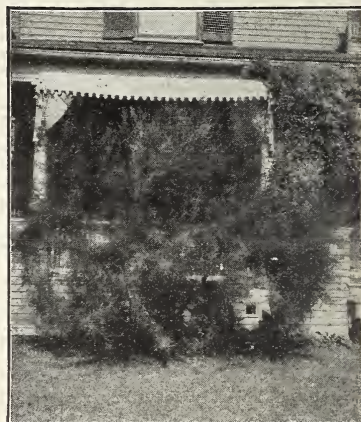
LILAC, Old-Fashioned Purple (*Syringa vulgaris*). A shrub familiar to all for its beauty and fragrance. Never loses its popularity. Size 2 to 3 ft., 35c each; 3 for \$1.00, postpaid.

RED SNOWBERRY or INDIAN CURRANT (*Symphoricarpos vulgaris*). Pink blooms on pendulous branches followed by clusters of coral-red berries which persist throughout the winter. Highly recommended for shady places and north foundation plantings. Grows 3 to 4 feet high. Size 18 to 24 in., 25c each; 3 for 65c, postpaid.

TAMARIX. Slender branched shrubs with beautiful feathery foliage of green resembling very much an evergreen. Grows 8 to 10 feet high, with minute pink flowers appearing in profusion along the branches. We offer two select varieties of the above:

T. Africana. Early blooming. Size 3 to 4 ft., 40c each; 3 for \$1.00, postpaid.

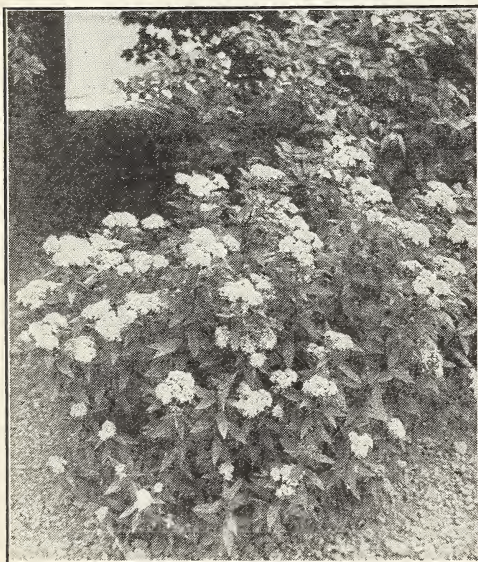
T. Amurensis. Late blooming. Size 3 to 4 ft., 40c each; 3 for \$1.00, postpaid.



Tamarix Africana.



Spirea Billiardi.



Spirea Anthony Waterer.

SPIREA, Anthony Waterer. Dwarf shrub with heads of pinkish red flowers July until frost. Attains a maximum height of only 2 to 3 feet. Use this shrub for borders, low hedges and for alternating with taller shrubs in the group and foundation planting. Size 18 in., 35c each; 3 for \$1.00, postpaid.

S. Billiardi. The best of pink flowering Spireas. Grows 5 to 6 feet tall and produces spikes of clear pink blooms 6 to 12 inches long at the ends of its branches. Fine plants. Size 3 to 4 ft., 40c each; 3 for \$1.00, postpaid.



Snowball.

SNOWBALL (*Viburnum opulus sterile*). Grows 8 to 9 feet high, producing globular clusters of blooms May and June. Plan to add this distinctive, old-fashioned shrub to your collection. Size 18 to 24 in., 50c each; 3 for \$1.25, postpaid.

CHASTE TREE (*Vitex agnus castus*). Attractive shrub, profuse with dainty lilac blooms in August and September. Very unique starlike gray leaves. Grows 3 to 4 feet high. Size 18 to 24 in., 45c each; 3 for \$1.25, postpaid.

CHRISTMAS BERRY (*Photinia villosa*). Beautiful shrub growing 6 to 8 feet high. Green foliage turning to red in fall. Highly prized for its brilliant red berries which are cut in early winter for bouquets.

The gathering of the berries from the Photinia is a highly profitable occupation in sections to which it is native. Size 15 to 18 in., 60c each; 3 for \$1.50, postpaid.

KOREAN SPIREA (*Spiraea trichocarpa*).

One of the newest and perhaps the most desirable white blooming Spirea. This splendid shrub grows 4 to 5 feet with drooping branches graced with sprays of

delicate blooms in June, after others of this type have ceased. You will be proud to display a group of these marvelous shrubs. Size 18 to 24 in., 50c each; 3 for \$1.25, postpaid.

GOLDEN SYRINGA (*Philadelphus aureus*). Dwarf decorative shrub growing 3 feet in height. Fragrant white blooms and dense yellow foliage. Its contrasting foliage gives a sensational effect. Size 15 to 18 in., 40c each; 3 for \$1.05, postpaid.

SILVER DOGWOOD (*Cornus alba elegantissima variegata*). Imagine a symmetrical shrub with bright red bark and green leaves artistically bordered with ivory white and you have a mind picture of *Cornus elegantissima*. Its very name implies elegance. Grows 6 to 8 feet. Size 2 to 3 ft., 50c each; 3 for \$1.25, postpaid.

WEIGELA, Variegated. Leaves beautifully variegated green and white. Flowers rosy pink. The only really fine dwarf Weigela. Grows 2 to 3 feet. Size 24 to 30 in., 40c each; 3 for \$1.00, postpaid.



Christmas Berry.



Korean Spirea.



Weigela, Variegated.

Kellogg's Flowering



Flowering Peach.

FLOWERING PEACH

(*Amygdalus*). To those who admire the peach blossom this beautiful tree will give real joy. Unusually large double flowers which are admirable for cutting. Plant as a single specimen or in groups of three or more. Attains height of ordinary peach tree. Double Red (*rubra plena*) or Double White (*albo plena*). State color wanted. Size 3 to 4 ft., 65c each; 3 for \$1.75, postpaid.

FLOWERING CHERRY

(*Prunus cerasus*). The name "Flowering Cherry" brings to the mind of most of us visions of far-



Rose-Acacia.

away Japan, or perhaps our own Washington, D. C., where the banks of the Potomac are bordered with these trees, which present a magnificent sight during their blossoming time in spring. But how many know that these gorgeous members of the plant world can be grown safely and easily in their own yard. Various shades of double flowers from white to deep pink. We offer the following varieties, selected for their hardiness and beauty.

Kwanzan. Crimson buds, dark pink flowers. Size 2 to 3 ft., 75c each; 3 for \$2.00, postpaid.

Sieboldi. White, flushed pink at tips. Size 2 to 3 ft., 75c each; 3 for \$2.00, postpaid.

Shirotai. White flowers. Size 2 to 3 ft., 75c each; 3 for \$2.00, postpaid.

ROSE-ACACIA (*Robinia hispida*). Extraordinary tree with feathery green foliage and pea-shaped, rose-colored blooms in June. These trees are top-worked specimens and will completely eliminate any danger of spreading. Makes

a splendid specimen tree. Size 3 to 4 ft., \$1.75 each; 3 for \$4.75, postpaid.



Flowering Peach Blossoms.



Paul's Scarlet Thorn.

PAUL'S SCARLET THORN

(*Crataegus oxyacantha splendens*). Very popular tree for specimens or groups. Grows 15 to 18 feet. The double blooms are of a most brilliant scarlet and are borne in great profusion. Small showy fruit follows the blooms. Size 2 to 3 ft., 90c each; 3 for \$2.25, postpaid.



Flowering Cherry.

Ornamentals —



Bechtel's Flowering Crab.

Scheideckeri (Scheidecker Crab). Upright grower, with small, double-pink blooms in profusion. Should be in every collection. Size 2 to 3 ft., 50c each; 3 for \$1.35; 6 for \$2.40, postpaid.

REDBUD or **JUDAS TREE** (*Cercis canadensis*). Grows 20 to 30 feet high. In early spring before the leaves appear this tree is completely covered with purplish red flowers. The appearance of the blooms at that time makes it very outstanding. Clean cut foliage throughout the summer. Size 2 to 3 ft., 45c each; 3 for \$1.20, postpaid.



FLOWERING CRABS (*Malus*). These select, ornate varieties of the apple family should have a place in every garden and landscape planting. Perfectly hardy and easy to care for—they are sure to please. Plant as specimens or in groups.

Bechtel's. Medium grower with large double pink flowers much resembling a tea rose. Easily the finest of all flowering crabs. Size 2 to 3 ft., 50c each; 3 for \$1.35; 6 for \$2.40, postpaid.

Atrosanguinea (Carmine Crab). Galaxies of carmine-red flowers. Very striking. Grows in spreading fashion. Size 2 to 3 ft., 50c each; 3 for \$1.35; 6 for \$2.40, postpaid.



Fruit of Floribunda Crab.

Eleyi. Purple-red foliage and branches with red flowers combine to make this a much sought after ornamental. Dark fruit in clusters. A newer kind. Size 2 to 3 feet, 50c each; 3 for \$1.35; 6 for \$2.40, postpaid.

Floribunda (Japanese Crab). A very thorny member of the group. Its rosy pink blooms and very small, red fruit make it distinct from all others. Size 2 to 3 ft., 50c each; 3 for \$1.35; 6 for \$2.40, postpaid.

Niedzwetzkyana (Red-Vein Crab). Purple foliage with red bark and purple fruit. A real beauty. Size 2 to 3 ft., 50c each; 3 for \$1.35; 6 for \$2.40, postpaid.

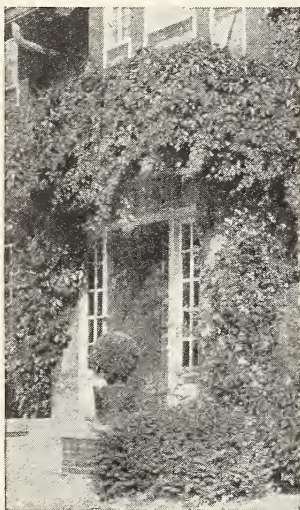
Any 6 Flowering Crabs, your choice,
\$2.40, postpaid



Redbud or Judas Tree.



Hall's Japan Honeysuckle.



Virginia Creeper.



Silver Lace Vine.

Kellogg's

Climbing Vines

JAPANESE HONEYSUCKLE (*Lonicera japonica Halliana*). Strong growing vine, nearly evergreen foliage. A riot of highly fragrant blooms which emerge white and turn to yellow. 2-yr. plants, 30c each; 3 for 75c, postpaid.

CHINESE WISTERIA (*Wisteria sinensis*). Hardy, rapid growing vine with gray-green compound leaves. Produces immense clusters of purple flowers. Our plants are grown from cuttings which assures you a true bloomer. 3-yr. plants, 35c each; 3 for \$1.00, postpaid.

SILVER-EDGED WINTER CREEPER (*Euonymus radicans argenteo-marginata*). Dense growing trailing vine; green and white leaves. Clings to stone or wood. 2-yr. plants, 35c each; 3 for \$1.00, postpaid.

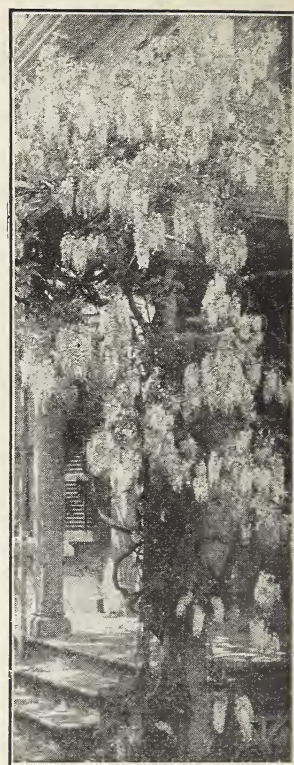
AMERICAN IVY or VIRGINIA CREEPER (*Ampelopsis quinquefolia*). Clings to walls or any support. Dense green foliage turning to bronzy red in autumn. Exceptionally hardy. 3-yr. plants, 20c each; 3 for 50c, postpaid.

BOSTON IVY (*Ampelopsis tricuspidata*). This beautiful vine clings tenaciously to any surface. Its large rich green leaves completely cover any surface desired. 2-yr. plants, 35c each; 3 for \$1.00, postpaid.

CLEMATIS paniculata (Sweet Autumn Clematis). Graceful climber, bearing a myriad of minute white blooms. Its fragrance can be detected over great distances. 2-yr. plants, 30c each; 3 for 75c, postpaid.

SILVER LACE VINE (*Polygonum Auberti*). A remarkably fast growing vine, often registering a growth of 20 feet in one season. Numerous racemes of snowy white flowers present a striking effect. If you desire a quick growing, beautiful screen for pergola, fence or perhaps some unsightly object do not hesitate to plant Silver Lace Vine. 2-yr. plants, 50c each; 3 for \$1.25, postpaid.

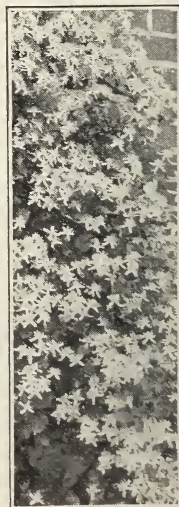
BITTERSWEET, True (*Celastrus orbiculatus*). Now you may have wonderful winter bouquets of the bright red fruit from this plant without the necessity of roaming over the countryside for it. Any fence, post or tree will furnish the support for Bittersweet. Orange-red flowers midsummer. 2-yr. plants, 35c each; 3 for \$1.00, postpaid.



Chinese Wisteria.



Bittersweet.



Clematis
Paniculata.

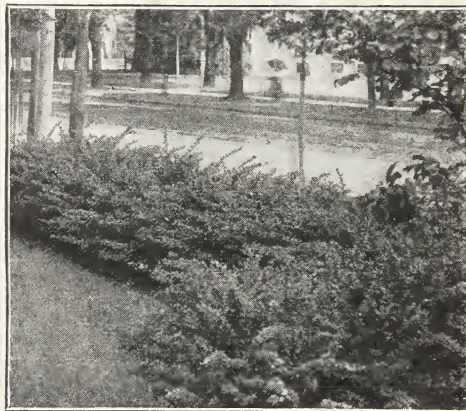
Kellogg's Hedge Plants



Red-Leaved Barberry.

RED-LEAVED BARBERRY (*Berberis Thunbergi atropurpurea*). A new variety of Japanese Barberry introduced recently. This outstanding shrub is immensely popular for hedges, borders, foundation plantings and single specimens. Its gorgeous flashing color adds a wonderful contrast beside the usual green of other shrubs. The spring foliage is a warm, rich bronze-red. Summer sun brings out its matchless brilliancy—autumn adds other shades of orange, scarlet and red. In winter the spiny branches are covered with bright scarlet berries. A most beautiful shrub throughout the entire year. Red-Leaved Barberry is needed in every lawn to add its flash of colorful beauty. Should be planted in full sun exposure to bring out its intense colors.

JAPANESE BARBERRY (*Berberis Thunbergi*). This fine hedge plant is replete with qualities unobtainable in other hedge plants, combining beauty with absolute defensive properties. Green foliage turning red in fall makes it very slightly indeed throughout the growing season. Red berries present a charming winter effect. Absolutely hardy and responds to any soil or climate conditions. May be trimmed if desired. Also useful in group plantings or as a protection for the base of evergreens.



Japanese Barberry.

AMOR RIVER PRIVET (*Ligustrum amurense*). Universally recognized as the hardiest and finest plant for formal hedges. You need have no fear of freezing out when Amoor River Privet is used. For best results plant about 1 foot apart in a single row or 18 inches apart in a staggered row. If cut reasonably close to ground after planting a dense, compact growth from the ground up is assured.

CALIFORNIA PRIVET (*Ligustrum ovalifolium*). To those who reside in reasonably temperate climates we strongly recommend California Privet. No other hedge plant has the beautiful semi-evergreen foliage or the symmetry of form. Even when partially frozen by a severe winter its rapid growing qualities insure a fine hedge in a few weeks of spring.



Amoor River Privet.

Prices of Hedge Plants

	By Mail or Express, Prepaid			By Express, Not Prepaid	
	Each	Per 10	Per 25	Per 50	Per 100
Amoor River Privet—					
3 year, 2-3 ft.		\$1.00	\$1.95	\$2.75	\$5.00
California Privet—					
3 year, 2-3 ft.		1.00	1.95	2.75	5.00
Japanese Barberry—					
2 year, 12-18 in.15	1.35	2.95	4.75	8.00
3 year, 18-24 in.20	1.75	3.75	6.00	10.00
Red-Leaved Barberry—					
2 year, 12-18 in.20	1.75	3.75	6.50	10.50
3 year, 18-24 in.35	3.00	6.45	9.85	15.95

Kellogg's 12¹/₂^c Bargains

Extra-Large, 3-Year, Heavy-Rooted, 3 to 4 Feet, Blooming Size Shrubs

All splendid specimens—strictly first quality. Sold to you at this amazing low price in order to reduce our stock. Think of it! 8 Hardy Shrubs for Only \$1.00, Not Prepaid. Take all one kind or make any selection you want from this page. Not less than eight of these shrubs sold. At this extremely low price we cannot accept any order from this page for less than \$1.00.

DEUTZIA, Pride of Rochester. Grows bushy, 6 to 10 feet. Blooms May. Large, double white flowers.

FORSYTHIA (Golden Bell). Grows 8 to 10 feet tall. Mass of yellow in early spring. Lovely green foliage through summer.

PERSIAN LILAC. Grows 8 feet tall. Light lavender flowers.

PINK TATARIAN HONEYSUCKLE. Grows 10 feet high. Masses of rose-pink blooms in June. Lively green foliage.

SPIRAEA VAN HOUTTEI. Grows 5 to 7 feet. Covered with minute white flowers May and June. Leaves dark green till fall.

WEIGELA, Eva Rathke. Grows 5 feet tall. Spreading shrub with deep crimson flowers most of summer. In big demand.

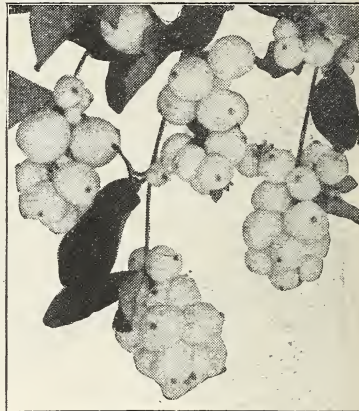
W., Rosea. Grows 8 feet tall. Symmetrical grower. Many bright pink flowers in June. Most popular of all.

WHITE SNOWBERRY. Grows 5 feet high. Small rosy pink flowers in summer. Round waxy white berries in fall. Does well in shade.

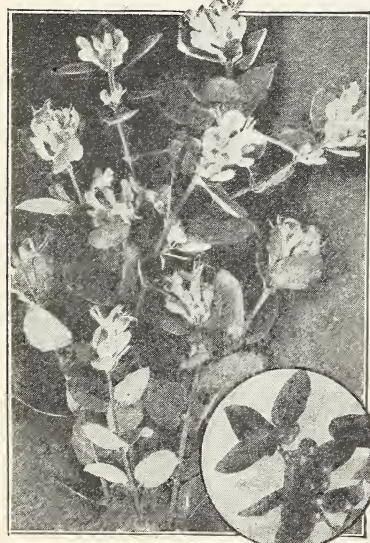
Any 8, your choice,
\$1.00, Not Prepaid.



Weigela Rosea.



White Snowberry.



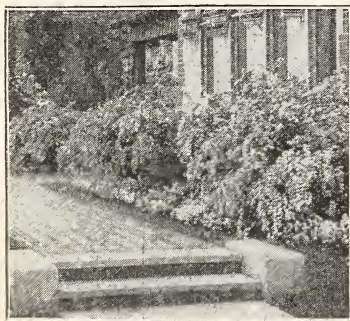
Pink Tatarian Honeysuckle.



Forsythia—Golden Bell.



Weigela, Eva Rathke.



Spiraea Van Houttei.



Deutzia, Pride of Rochester.



Persian Lilac.

Kellogg's Evergreens

Plant Kellogg's Baby Evergreens this spring and watch them grow into beautiful specimens as shown here. The baby evergreens we will send you are all 4-year, transplanted stock. Well-rooted, with nicely formed tops. They will average from 6 to 15 inches in height depending on variety, as some kinds grow much more rapidly than others. The ideal size for planting. (Planting instructions with each order).



Norway Spruce.



Scotch Pine.



Colorado Blue Spruce.



Austrian Pine.

AUSTRIAN PINE (*Pinus nigra austriaca*). Very hardy. Rapid grower. Foliage rich, deep green. Silvery buds. 35c each; 2 for 60c, postpaid.

SCOTCH PINE (*Pinus sylvestris*). Strong, tall grower like the above, but with softer gray-green foliage. 35c each; 2 for 60c, postpaid.

MUGHO PINE (*Pinus montana mughus*). A genuine dwarf Pine. Grows dense and spreading, seldom attaining a height of more than 5 or 6 feet. 35c each; 2 for 60c, postpaid.

COLORADO BLUE SPRUCE (*Picea pungens glauca*). Beautifully formed trees with blue-green foliage. Very stately. One of the most widely used conifers. 35c each; 2 for 60c, postpaid.

NORWAY SPRUCE (*Picea excelsa*). Tall, rapid grower. Used extensively for windbreaks and hedges. Also well suited for specimen and group plantings. The nation's Christmas tree. 35c each; 2 for 60c, postpaid.

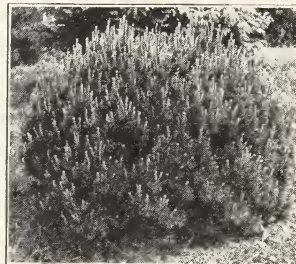
ENGLEMANN'S SPRUCE (*Picea Englemanni*). Slender, tall-growing type, with blue-green foliage. Very desirable. 35c each; 2 for 60c, postpaid.

DOUGLAS FIR (*Pseudotsuga taxifolia*). Very tall growing tree. Conical in form, with leaves green above and blue-gray beneath. 35c each; 2 for 60c, postpaid.

AMERICAN ARBOR-VITAE (*Thuja occidentalis*). A prime favorite for hedges or group planting. Its thick, lustrous foliage can be sheared at will into any desired form. 35c each; 2 for 60c, postpaid.

RED CEDAR (*Juniperus virginiana*). Medium compact grower, having silvery green summer foliage turning to bronze in autumn. 35c each; 2 for 60c, postpaid.

IRISH JUNIPER (*Juniperus communis hibernica*). Symmetrical spiral grower. Gray-green foliage. Will grow into specimens like picture without pruning. 35c each; 2 for 60c, postpaid.



Mugho Pine.

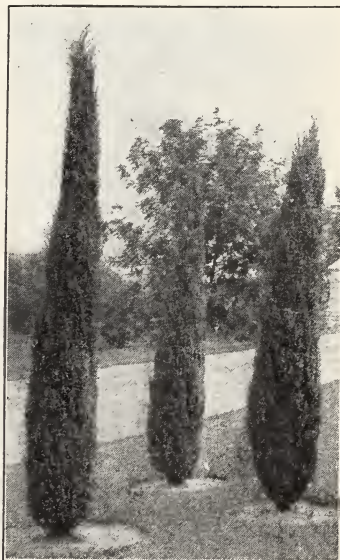
SPECIAL OFFERS

4 EVERGREENS \$1
Your choice of any 4 of these ten evergreens, postpaid for only

10 EVERGREENS \$2
Your choice, postpaid for ONLY



Evergreen Planting.



Irish Juniper.

Kellogg's ROSES

Hardy, Field-Grown Plants
Heavy-Rooted, Well Branched

Kellogg Roses are first quality, hardy, field-grown, budded plants; heavy-rooted, well-branched and true-to-name. Do not be misled by prices. Kellogg's prices are fair prices. You can pay more for your roses but you cannot get better quality at any price than Kellogg offers you here. "Kellogg Satisfies."

Luxembourg.

Hybrid Teas Everbloomers

BETTY UPRICHARD. Charming rose. Carmine-red with salmon shading. See picture page 26. 50c each; 3 for \$1.25, postpaid.

BRIARCLIFF. Fragrant, clear pink, pointed buds. 40c each; 3 for \$1.00, postpaid.

CAPTAIN CHRISTY. Fine, large, all-over-pink rose. Profuse bloomer. 40c each; 3 for \$1.00, postpaid.

COLUMBIA. Pointed buds. Large, double, deep pink flowers, shaded lighter pink. 40c each; 3 for \$1.00, postpaid.

DAME EDITH HELEN. Magnificent new rose. Vivid pink, with rolling petals. Fragrant. See picture page 27. 50c each; 3 for \$1.25, postpaid.

DUCHESS OF WELLINGTON. Clear yellow buds, opening tinted pink. See picture page 26. 45c each; 3 for \$1.15, postpaid.

EDWARD MAWLEY. Many blooms of deep crimson. Very hardy. A favorite. 40c each; 3 for \$1.00, postpaid.

E. G. HILL. Long buds of dazzling scarlet; flowers deeper shade. Blooms well. See picture page 27. 50c each; 3 for \$1.25, postpaid.

ETOILE DE FRANCE. Full-sized, gorgeous, velvety red blooms. Vigorous grower. See picture page 25. 45c each; 3 for \$1.15, postpaid.

ETOILE DE HOLLANDE. Rich crimson-red. Hardy, free bloomer. Best red rose produced in years. See picture page 26. 50c each; 3 for \$1.25, postpaid.

FRANCIS SCOTT KEY. Immense, carise-red. Petals overlap in full bloom. Effective. See picture below. 40c each; 3 for \$1.00, postpaid.

F. W. DUNLOP. Large blooms of lilac-pink. Prize winner. 40c each; 3 for \$1.00, postpaid.

GRUSS AN TEPLITZ. Masses of medium-size, crimson blooms. Showy for rose garden or small hedge. See picture page 25. 40c each; 3 for \$1.00, postpaid.

HOOSIER BEAUTY. Brilliant scarlet. Intensely fragrant. 40c each; 3 for \$1.00, postpaid.

J. J. L. MOCK. Large, rosy pink; silvery carmine under petals. Should be in every rose garden. See picture page 25. 40c each; 3 for \$1.00, postpaid.

KAISERIN AUGUSTA VICTORIA. Most popular white rose. Long ivory-white buds, open perfect white. Strong grower. Long stems. See picture page 26. 40c each; 3 for \$1.00, postpaid.

LADY HILLINGDON. Dainty apricot-yellow buds, opening saffron yellow. See picture page 25. 40c each; 3 for \$1.00, postpaid.

LADY MARGARET STEWART. Long buds yellow shaded orange. Flowers orange-yellow, carmine shading. Fragrant. See picture page 26. 50c each; 3 for \$1.25, postpaid.

LOS ANGELES. Flame pink, coral shadings, old gold at petal base. Long stems. See picture below. 45c each; 3 for \$1.15, postpaid.

LUXEMBOURG. Rich golden yellow flowers. Free growing. Profuse bloomer. Very hardy. See picture above. 40c each; 3 for \$1.00, postpaid.

MARGARET MCGREDY. Flowers rich red, maturing old rose. Perfect buds for cutting. A sensation. 45c each; 3 for \$1.15, postpaid.

MARY, COUNTESS OF ILCHESTER. Countless deep pink blooms. Strong grower. You'll like its rugged beauty. 40c each; 3 for \$1.00, postpaid.

EDITH NELLIE PERKINS. (New). Free flowering, fragrant. Petals red, shaded orange. Exquisite. 45c each; 3 for \$1.15, postpaid.

MADAME BUTTERFLY. Well formed rose; pink flowers, shaded apricot and gold. 40c each; 3 for \$1.00, postpaid.

MME. EDOUARD HERRIOT. Known also as "Daily Mail." Most beautiful coral-red, shaded scarlet and gold. Very profuse. A prime favorite. See picture page 26. 40c each; 3 for \$1.00, postpaid.

MRS. CHAS. BELL. Lovely soft, shell-pink. Vigorous and free blooming. Remarkable and distinctive. 40c each; 3 for \$1.00, postpaid.

MRS. HENRY BOWLES. Perfect, fragrant pink flowers, shaded with salmon. Delightful. 45c each; 3 for \$1.15, postpaid.

MRS. HENRY MORSE. Pointed buds. Large flowers of salmon-pink, shaded light pink. 45c each; 3 for \$1.15, postpaid.

OPHELIA. Continuous bloomer. Shapely buds. Color flesh, shaded yellow. 40c each; 3 for \$1.00, postpaid.

PREMIER. Magnificent rose, with rich, deep rose bloom. Admired as a cut flower. 40c each; 3 for \$1.00, postpaid.

PRES. HERBERT HOOVER. New rose, with matchless color combinations. Contrasting shades of maroon, orange and gold. Rigid grower. Long stems for cutting. See picture page 26. 55c each; 3 for \$1.35, postpaid.

PINK RADIANCE. Large blooms of showy pink. Blooms profusely until late fall. Very popular. See picture page 25. 40c each; 3 for \$1.00, postpaid.

RED RADIANCE. A marvelous rose, similar to its parent, Pink Radiance, excepting its color is a lively red. See picture page 25. 40c each; 3 for \$1.00, postpaid.

RAPTURE. Color lively old-rose with touches of coral and silver. See picture page 27. 50c each; 3 for \$1.25, postpaid.

REV. F. PAGE-ROBERTS. Golden yellow blooms, with distinct coppery lines. A sensation. For its real beauty see page 27. 50c each; 3 for \$1.25, postpaid.

SOLEIL D'OR. Hardy Pernetian type. Extra large, orange-yellow flowers with faint tint of unusual red. 40c each; 3 for \$1.00, postpaid.

SOUV. DE CLAUDIUS PERNET. Blooms of real unfading canary-yellow. Fine pointed buds and lasting flower. An enchanting creation. See picture page 27. 50c each; 3 for \$1.25, postpaid.

SOUV. DE GEORGES PERNET. Beautiful brick-red buds open to gigantic deep pink blooms, suffused with gold at petal bases. See picture below. 45c each; 3 for \$1.15, postpaid.

SUNBURST. Coppery yellow buds and flowers. Sure lasting bloomer. Hardy. See picture page 27. 40c each; 3 for \$1.00, postpaid.

TALISMAN. A glorious novelty. A riot of color; orange, coppery red and yellow. Strong grower. Free bloomer. See picture page 26. 50c each; 3 for \$1.25, postpaid.

WILHELM KORDES. Golden salmon, suffused with coppery yellow. Pointed buds. Fragrant. Pictured below. 45c each; 3 for \$1.15, postpaid.

WILLOWMERE. Rare flowers of soft pink, with sulphur shadings. Immense. Strong branches. Matchless. 40c each; 3 for \$1.00, postpaid.

Hybrid Perpetual or June Roses

FRAU KARL DRUSCHKI. Buds shaded pink, opening to pure white. Very large. 35c each; 3 for 90c, postpaid.

GEN. JACQUEMINOT. Deep crimson. A great favorite. Often blooms in late summer. 35c each; 3 for 90c, postpaid.

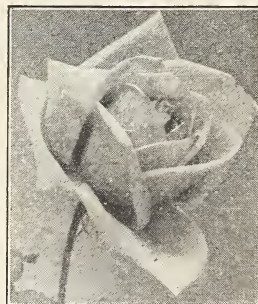
PAUL NEYRON. Largest rose known. Gigantic flowers of lively pink. 35c each; 3 for 90c, postpaid.



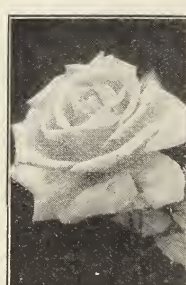
Wilhelm Kordes.



Souv. Geo. Pernet.



Los Angeles.



Francis Scott Key.



Willowmere.

Kellogg's \$2.00 Rose Garden



Lady Hillingdon.

Will
Satisfy
You

"Kellogg
Always
Satisfies"



Mrs. Chas. Bell.



Pink Radiance.



Red Radiance.



Etoile de France.

FREE

Kellogg's
Surprise
Flower
Garden.
See page
46.

This Rose Offer Saves You Money and Assures You the Very Best

Just think what you are offered here—7 Roses as beautiful as Roses grow—7 heavy rooted, well branched, hardy, field grown plants—7 distinctly different varieties; all labeled—7 brilliant colors and many shades, tints and multi-colors.

Remember, this is a Kellogg offer which assures you high quality, true-to-name plants, correctly labeled. You are also assured of large, magnificent Roses next summer continually from early June until late fall and for many years to come. And, best of all, you are assured of complete satisfaction. "KELLOGG always SATISFIES."

Our limited stock of these 7 choice Roses compels us to urge you to send your order as soon as you receive this catalog. Order now and your garden of these 7 different Roses will be reserved for you and delivered to you at planting time with complete planting instructions.

these
7 ROSES
Only **\$2.00**
POST PAID



Jonkheer J. L. Mock.



Gruss an Teplitz.



Mme. Edouard Herriot.



Lady Margaret Stewart.



K. A. Victoria.

Kellogg's Garden

ALL COLORS RANGING
FROM PURE WHITE TO
VIVID RED.

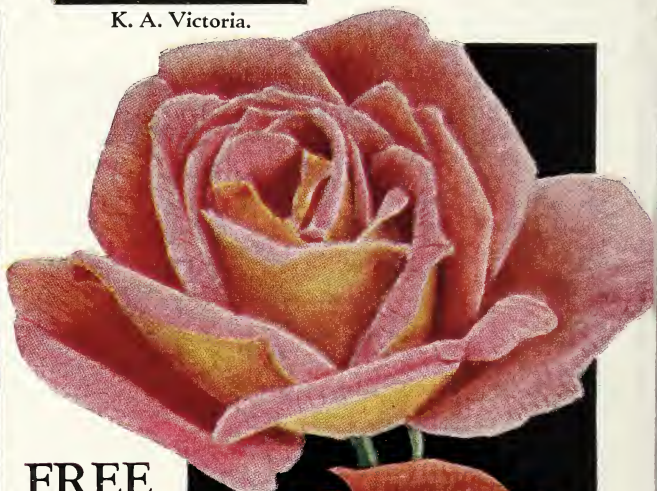
The gayest, most colorful, and most beautiful ever-blooming Rose garden ever offered. 14 select, hardy, field-grown plants. 14 different magnificent varieties, no two alike.

THE BEST MONEY CAN BUY

These 14 well chosen varieties with their brilliant, dazzling and lovely colors will make your Rose garden distinctive, harmonious and beautiful. It requires these 14 varieties to make up the artistic color scheme in Kellogg's Garden of Roses. Each variety distinctive in its class; each playing its part artistically and harmoniously; each adding its ray of brilliant, entrancing beauty. The best money can buy.



Souvenir de Claudius Pernet.



FREE

Kellogg's
Surprise
Flower
Garden.
See page
46.



Top—Pres. Herbert Hoover.
Bottom—Talisman.



Betty Uprichard.



Etoile de Hollande.

Kellogg's of Roses

All tall growers and prolific bloomers. All labeled, all pruned ready for planting. Delivered to you prepaid with complete planting instructions for only \$3.95.

LARGE ROSES—LOVELY CHARMING COLORS

Kellogg's Garden of Roses gives you 14 of the newer and finest originations. Selected for color, harmony and hardiness. This selection insures you a perfect deluge of large, magnificent Roses of all colors, tints and shades from early summer until early winter. The greatest variety of charming color and beauty ever put into one collection. The biggest and most attractive bargain ever offered to Rose lovers. A garden full of the most distinctive Roses at a special low price that will make your "dream garden" come true.

Kellogg's GARDEN of ROSES

(THE ROSE OFFER SUPREME)

This very unusual offer will bring a flood of orders. Rush your order just as soon as you receive this catalog. Your garden will be delivered to you at your planting time. Satisfaction guaranteed. "Kellogg Satisfies."

Includes one choice 2-year plant each of the 14 different varieties pictured here. A total of 14 heavy rooted, well branched plants. Delivered to you for only \$3.95.

ORDER RIGHT NOW



E. G. Hill.



Rapture.



Duchess of Wellington.



Sunburst.

ONLY
\$3.95
POST
PAID



Rev. F. Page-Roberts.



Dame Edith Helen.

Kellogg's "Best of All" Gladiolus Bulbs

OFFERED TO YOU AT WHOLESALE PRICES

We have a large stock of the very choicest Gladiolus bulbs which must be moved this season and we are going to let you have them at our regular wholesale price. Less than one-half retail price. No question about the quality; you will get the best bulbs that can be grown.

Kellogg's high crowned, healthy bulbs insure big, magnificent flowers like the ones shown here. The vitality of a bulb always expresses itself in the flowers. Under ordinary conditions these matchless bulbs would be sold at more than double the price we are asking this year. Don't forget, these are Kellogg's

own grown bulbs, sold to you on

Kellogg's 47 years of reputation for high quality and square dealing. This reputation assures you entire satisfaction with both bulbs and flowers.

"Kellogg always satisfies."

W. H. Phipps

WINS 1st PRIZE EVERY SHOW
The most magnificent coral-pink Gladiolus ever produced. At one show, 7,000 flower lovers voted W. H. Phipps to be the most beautiful flower on exhibition. Tall, stately grower with extra large flowers well placed on strong spikes. As many as 23 flowers open at a time. Keeps well after cut. No other flower alone can compete with W. H. Phipps for bouquets. The picture shows placement of flowers, charm, dignity and color better than any one can describe.

EXTRA LARGE BULBS:
15c each; 3 for 36c;
6 for 60c; 12 for \$1.00,
labeled and
postpaid.

Mrs. Frank Beatty

CHARMING RUFFLED ORANGE-SALMON

Mrs. Frank Beatty is the most charming, delicate orange-salmon Gladiolus we ever have seen. The yellow and red tinted throat gives the flowers a blending of color that is simply magnificent. Good grower with mammoth, delicate flowers beautifully placed on tall spikes. Many flowers open at a time. Simply wonderful for bouquets. Puts a blaze of color in the garden and home.

EXTRA LARGE BULBS:
15c each; 3 for 36c;
6 for 60c; 12 for \$1.00,
labeled and
postpaid.

You can pay more, but you cannot get better bulbs; neither can you get better or more magnificent varieties. Practically all of the Kellogg varieties have been prize winners. The pick of the most beautiful and most dependable. Kellogg bulbs and the flowers they produce bring high compliments by the score.

We need not tell you that the prices we are quoting this year are the lowest prices ever quoted on high crowned, high quality bulbs. Bulbs that you can safely put your faith in; perfectly healthy bulbs, correctly named, carefully packed in labeled bags and re-packed in neat, strong boxes. Delivered to you PRE-

PAID. Your entire satisfaction fully guaranteed. Your money back if you are not absolutely satisfied. **WHAT MORE COULD ANYONE ASK?**

For descriptions and prices, see page 34.

Golden Dream

FIRST PRIZE 1932 SHOW

No question about Golden Dream being the most beautiful pure golden yellow Gladiolus ever offered. Won first prize at the 1932 National Gladiolus Show. Declared by judges to be the best yellow in this national competition. Excellent grower with medium large, pure golden yellow flowers, well arranged on long, stately spikes. Golden Dream makes a most wonderful display in the garden and adds wonderful beauty and charm to bouquets.

EXTRA LARGE BULBS:
15c each; 3 for 36c;
6 for 60c; 12 for \$1.00,
labeled and
postpaid.

W. H. Phipps.

Mrs. George Moulton.

Romance.

Mrs. Frank Beatty.

Uhlari Chief.

Violet Beauty.

Golden Dream.

Kellogg's 3 Aristocrats

BRAND NEW

GLADIOLUS SENSATIONS

Miss Three Rivers

The magnificent brand new Gladiolus with a five-foot spike. For style, flower placement, color and beauty, see picture. Note the large ruffled, creamy orchid flowers with apple-green throat. A real thriller. The dignified, stately charming Glad. The glory of the garden and the darling of bouquets. Large bulbs, \$1.00 each; 3 for \$2.00, postpaid.

Priscilla Cox

The darling of darlings. The matchless new beauty. Handsome as a rose. The charm of bouquets. The picture typifies the dignity and loveliness of this wondrous new Glad. Large bulbs, \$1.00 each; 3 for \$2.00, postpaid.

Cactus Rose

The showiest, most attractive and tallest Gladiolus ever offered. The glitter and thrill of the garden. The sparkle and beauty of bouquets. The picture shows it in all its glory except the frosted colored throat. The new ambassador of Gladioli. Large bulbs, \$1.00 each; 3 for \$2.00, postpaid.

Special Offer

One bulb each of the three superb Gladioli pictured here for ONLY

\$ 2.00
postpaid.



Miss Three Rivers.



Cactus Rose.



Priscilla Cox.

Azaleamum

Kellogg's Brand New Novelty
for Your Flower Garden

The Most
Magnificent Perennial
Ever Produced

JUST IMAGINE 600 and more lovely flowers open at a time. A whole bushel of brilliant pink flowers on a single plant. A brilliant blaze of gorgeous color from early September until early December. Blooms for years without protection. Perfectly hardy. The most magnificent perennial flower ever produced. The sensation of the autumn flower garden.

More Than
600 Flowers



FROM A SMALL PLANT TO THESE 600 MAGNIFICENT FLOWERS IN ONE SEASON.

The Glory of the Rock Garden

AZALEAMUM. A brand new development in the plant world. A hardy perennial that will create a sensation in your flower garden or rock garden. Truly a feast for the eyes of the flower lover. "AZALEAMUM" is in a class by itself. No other flower will compare with it in quantity and beauty of flowers. The center of attraction in any flower or rock garden. A real show. Brings exclamations of wonder and delight from everyone.

"AZALEAMUM" is well described by its name and the picture shows it in all its natural color and exquisite beauty. Develops into a plant 30 or more inches in diameter in one season. Many who saw "AZALEAMUM" blooming last year were so eager to obtain this most magnificent novelty they willingly paid \$2.50 for a single plant.

The Flower of Radiant Pink

"AZALEAMUM"—a chrysanthemum type resembling an Azalea. More beautiful and more desirable than the Azalea because of its long continued blooming season and perfect hardiness. In late summer and fall "AZALEAMUM" is completely covered with a mass of delicately colored, glowing, radiant pink flowers and buds. More than 600 flowers have been counted on a single plant at one time. Plant your "AZALEAMUM" this spring and in September you will have big plants covered with brilliant, radiant pink flowers like the one pictured here.

Be sure to order one or more of these amazing new plants. Be the first one in your locality to have this outstanding novelty in your garden. We offer you this brand new garden gem "AZALEAMUM" for the first time at these reasonable prices.

\$1⁰⁰ each
3 for \$2⁰⁰
10 for \$5⁰⁰
postpaid

Kellogg's "Baby-Grand"

10 of the Finest POLYANTHA ROSES

~ Everblooming

We offer you the seven Polyantha Roses pictured here, and three others, all listed on opposite page.

10 plants in all
No two alike
All labeled

for only

\$ **2.45**
POSTPAID

FREE

with above offer
1 Edith Cavell Rose
also
Kellogg's Big Surprise
Flower Garden
and
Planting
Instructions



Everblooming Roses

We offer you here eleven of the finest Polyantha Roses ever produced. These eleven "Baby Grand" Roses with their marvelous and cheerful colors will add as much joy to your garden as babies do to the home. Kellogg's "Baby Grand" Roses grow only about two feet high, with compact branches which present a very graceful appearance. Fine for borders, walks, driveways or groups. Grow and bloom beautifully in shade or sunlight. Perfectly hardy and very easily grown.

Plants set in April or early May begin blooming in early June. The Roses open in large clusters of 25 to 50 Roses each; 100 to 200 Roses open on a plant at one time. This profuse blooming continues until winter. Each individual Rose possesses many different tints, colors and shades. The page to the left will help you visualize their real beauty.

TIP-TOP. (Sometimes called "Baby Doll").

This admirable Rose is truly well named. A myriad of creamy flowers edged with soft pink. See No. 1, opposite page.

ERNA TESCHENDORFF. Splendid grower, with large sprays of bright red Roses. See No. 2, opposite page.

GEORGE ELGER. Innumerable blooms of matchless yellow, in graceful sprays. Very unusual. See No. 3, opposite page.

CECILE BRUNNER. Sprays of dainty double flowers. Rosy pink on white background. See No. 4, opposite page.

IDEAL. Minute flowers of deep garnet-red. Perhaps the darkest red obtainable. See No. 5, opposite page.

These eleven "Baby Grand" Roses planted in a group will present the most gorgeous coloring you ever have seen in one Rose planting. See special offer on opposite page. All of these eleven Roses are perfectly hardy.

AT KELLOGG'S EXTREMELY LOW PRICES EVERY HOME CAN HAVE "BABIES" NOW.

KATHERINE ZEIMET. Miniature bouquets of fragrant, double, pure white flowers. See No. 6, opposite page.

GOLDEN SALMON. Pure brilliant, golden orange flowers in fantastic array. See No. 7, opposite page.

ELLEN POULSEN. Showers of shimmering pink flowers on strong branchlets.

ORLEANS. Enchanting flowers of geranium-red, featured by a pure white center.

TRIOMPHE ORLEANAIS. A real triumph with large, red flowers borne on strong branches.

TAKE YOUR CHOICE AT
35c each; 3 for 90c, postpaid.

Miss Edith Cavell

An extraordinary Rose. Flowers scarlet-red, with maroon shadings. You will be highly pleased with this charming beauty. 40c each; 3 for \$1.00, postpaid.

EXTRA SPECIAL

With every order for Kellogg's "Baby Grand" Everblooming Rose Collection, as featured on opposite page, we will include one Miss Edith Cavell Rose and Kellogg's Surprise Flower Garden FREE (see page 46).

coloring you ever have seen in one Rose

Kellogg's Climbing Roses

Whether your home grounds be large or small, climbing Roses should be given a place in your planting scheme. Climbing Roses are hardy and very easily grown. Most beautiful for fences, gates, porches or trellis. Here's your opportunity to get Kellogg's very best field-grown climbers at the lowest prices ever quoted on high-grade, true-to-name climbing Rose plants.

MME. GREGOIRE STAECHELIN (Spanish Beauty). An irresistible new climbing Rose which must be seen to be appreciated. Buds of captivating carmine, opening into double flowers of pink, splashed with red. Fragrant. 45c each; 3 for \$1.10, postpaid.

AMERICAN PILLAR. Large, single, red flowers, with creamy white centers and pretty yellow stamens. 35c each; 3 for 90c, postpaid.

CLIMBING AMERICAN BEAUTY. Delightful, well formed blooms of rosy pink. Splendid foliage. 35c each; 3 for 90c, postpaid.

DR. HUEY. Strong, upright grower, with rich crimson blooms and golden stamens. 35c each; 3 for 90c, postpaid.

DR. W. VAN FLEET. Beautiful shell-pink buds and flowers. Fragrant and long-stemmed for cutting. 35c each; 3 for 90c, postpaid.

FLOWER OF FAIRFIELD. Combines the well known brilliantly crimson clusters of Roses—which are a joy to the lovers of "Crimson Rambler"—with everblooming qualities rarely found in climbing Roses. 35c each; 3 for 90c, postpaid.

EXCELSA (Red Dorothy Perkins). Blood-red flowers in cluster-like form. Very thrifty grower. 35c each; 3 for 90c, postpaid.

MARIE GOUCHAULT. (New). Clusters of pink flowers. Similar to the well known Dorothy Perkins except plant is stronger and more upright in growth. 40c each; 3 for \$1.00, postpaid.

MARY WALLACE. Magnificent climber with bounteous and beautiful foliage. Flowers are shrimp-pink, large and borne in profusion. 35c each; 3 for 90c, postpaid.

PAUL'S SCARLET. Intensely scarlet flowers on rigid, upright stems. Very popular. 35c each; 3 for 90c, postpaid.

PRIMROSE. A genuinely hardy, true yellow climbing Rose. Maintains its yellow color without fading. Luxuriant, healthy foliage. 40c each; 3 for \$1.00, postpaid.

SILVER MOON. Fragrant, semi-double flowers of large size; beautifully cupped. Truly a worth while white climber. 35c each; 3 for 90c, postpaid.

Special Offer for your Rose Trellis

As a special favor to you, we are going to allow you the privilege of selecting your own climbing Roses for your Rose trellis, at these Special Low Prices, postpaid.

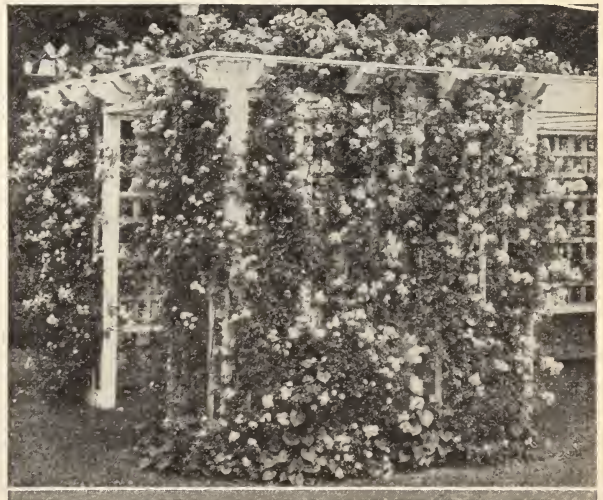
6—your choice—only \$1.45, postpaid.

12—your choice—only \$2.50, postpaid.



Brand New
Flaming Scarlet
Everblooming
Climbing Rose

A marvelous, new, hardy Climbing Rose which inherits the blazing color of Paul's Scarlet Climber and the everblooming habit of Gruss an Teplitz, thus combining the most attractive features of both its parents. Perfectly hardy and very vigorous. Seldom out of bloom. On August 15th plants in the test garden were covered with blooms from bottom to top. Can be pruned very low for bedding, medium for shrub use, or trained as a climber. This most magnificent everblooming climbing Rose—a brand new creation, for only \$2.00 each, postpaid.



Kellogg's CHARMING GLADIOLI

Gems for Your Flower Garden

Here's your opportunity to get Kellogg's highest quality gladiolus bulbs at Wholesale Prices. We offer you here 66 magnificent varieties, mostly prize winners, at the lowest prices ever quoted on high crowned, healthy, true-to-name, extra large bulbs. Every bulb correctly labeled and delivered to you postpaid with planting instructions.

AH. Beautiful apricot-pink and yellow; tall grower. You will say "AH" when you see it blooming.

ALTIRE. Fine, tall saffron. Very beautiful.

AMERICA. Soft, light pink with large waxlike flowers set on a strong spike.

ANNA EBERIUS. Rhodamine-purple; one of the best tall growing purples.

ARIZONA. Dark rose-pink with dark maroon markings on lower petals; good grower.

AUTUMN QUEEN. Creamy yellow with red throat; long, strong spikes with flowers well placed.

BATTLE CREEK. Deep violet; strong spikes with flowers well placed.

BOBBY. Deep rose with extra large red throat blotches; good grower with nicely arranged flowers.

BUCKEYE. Ruffled rose-pink; large flowers on good, strong spikes.

BUMBLEBEE. Ruffled salmon-rose-pink; good grower with flowers well placed.

CHALLENGER. Velvety red; softest dark red ever produced; brings many compliments. Large, rich colored flowers.

CRIMSON GLOW. A perfect, deep rich scarlet with large open flowers well placed on spike.

DR. J. H. NEELEY. Blush white verging to pink; well placed flowers on tall spike.

E. J. SHAYLOR. Ruffled rose-pink; a grand ruffled variety and good grower.

EVELYN KIRTLAND. Salmon-pink, dark throat; one of the leading pinks for cut flowers.

FERN KYLE. Large, creamy white; well ruffled flowers on strong spikes.

FLAMING VALE. Large cardinal-red flowers on long spike.

GOLDEN MEASURE. Extra fine large golden yellow flowers on strong spikes.

GOSHEN. Rosy pink flowers well placed on strong spikes.

GOV. HANLEY. Beautiful cardinal-red flowers on tall spikes.

HALLEY. One of the earliest bright pink-salmon flowers; good seller.

HELGA. Salmon-rose-pink; much sought by florists.

HERADA. Deep lavender-mauve; large flowers well placed on good spikes; very popular.

HIGHLAND LADDIE. Bright, deep pink; very attractive.

ILLUMINATOR. Beautiful carmine-red with suffusion of blue, making a rich color; straight, strong grower.

J. J. MITCHELL. Salmon-rose-pink. Extra large flowers on long spikes.

JACK LONDON. Light salmon with brilliant orange flame golden throat; ruby striped center.

JEWELL. Tall, light salmon-pink; the most beautiful of all primes.

L'IMMACULEE. One of the best pure whites; well placed flowers on tall spikes.

LOUISE. Beautiful deep lavender; extra large flowers on large spikes.

LOVELINESS. Fine large rich cream flowers on extra tall spikes.

LUSTRE. Large orange-vermilion flowers well placed on heavy spikes.

MARY PICKFORD. Beautiful creamy white with slight canary-yellow throat.

MARY STERNS BURKE. One of the best apricot yellows.

MONA LISA. Soft ruffled pink; very beautiful.

MR. MARK. Light blue, very charming.

MRS. DR. NORTON. Fine creamy pink on tall spikes.

MRS. F. C. PETERS. Most popular and most beautiful lavender; tall grower.

MRS. FRANCIS KING. Light scarlet; many flowers open at a time on large spikes.

MRS. FRANK PENDELTON. Rose-pink on white with prominent dark blotch in throat; tall grower.

MRS. GEO. W. MOULTON. Large violet-red flowers on tall spikes.

ORANGE GLOW. Magnificent orange-salmon; extra tall grower.

PEACE. Large white flowers with lavender stripes on lower petals; strong, healthy grower, and late bloomer.

PEACH ROSE. Handsome deep rose-pink; the beauty of beauties.

PINK WONDER. Massive shell-pink; blooms well set on spikes; a real beauty.

PRIMROSE BEAUTY. Beautiful primrose yellow; large florets on tall spikes.

PURPLE SPOT. Most beautiful violet-purple; tall grower.

RED COPPER. Salmon-rose flaked with blue.

REMEMBRANCE. Fine rose-colored flowers.

ROMANCE. Varied colors of salmon-rose, red and yellow. A wonderful combination.

ROSE ASH. Ashes of roses, tall and unique; flowers on large spikes. A real oddity.

ROSEMARY. Stippled orchid and rose, giving the effect of lilac.

SCARLET GLORY. Large, rich red flowers on strong spikes.

SCARLANO. Light, bright orange-red; finely ruffled.

SCHWABEN. Large sulphur-yellow flowers well placed on strong spikes.

SENTINEL. Beautiful rosy pink with lighter throat.

SPLENDORRA. Distinctive wine-red flowers of velvety texture. One of the best dark reds.

TEMPE. Ruffled pink with lavender throat; very beautiful.

UHLAN CHIEF. Vermilion-scarlet; large flowers well placed on strong spikes.

VAUGHAN'S WHITE. The most beautiful tall pure white. A real show glad.

VIOLET BEAUTY. Exquisite violet-cerise.

VIRGINIA. Intense scarlet. Extra large flowers.

VIRGINIA HALE. Beautiful salmon-rose with a trace of yellow in throat.

WAR. Deep blood red; flowers well placed on strong spikes. Late bloomer.

WILBRINCK. Light lavender-pink; large flowers; very showy.

YOEUELL'S FAVORITE. Ruffled rosy lavender-pink; large flowers on enormously large spikes.

Glory Mixture

Kellogg's Glory Mixture is made up of the very best prize winners, the biggest variety of color ever put into one mixture; ruffled and plain petaled, big flowering varieties. Not labeled. Delights everyone. A glorious display of gladiolus beauty.

25 big bulbs ... \$0.75
50 big bulbs ... 1.25
100 big bulbs ... 2.00
Postpaid.

LOWEST OF ALL PRICES

Your choice, 7c each; 3 for 18c; 6 for 30c, postpaid.

25 big bulbs at 4c each, labeled and postpaid.

50 big bulbs at 3½c each, labeled and postpaid.

100 big bulbs at 3c each, labeled and postpaid.

At These Wholesale Prices, No Order Accepted for Less Than \$1.00.

R. M. Kellogg Co., Three Rivers, Mich. "Kellogg Satisfies"

Kellogg's Grapes

"The Best That Grow"

Everyone loves grapes and everyone should eat grapes because grapes are one of the most healthful fruits that grows. Grapes can be grown with less work and less attention than most any other fruit. Plant in back yard, along a fence, or make a grape arbor over a walk. Plant Kellogg's nine varieties and have bushels of red, black, blue and white delicious grapes all season. Plant this spring and have your own grapes next year. Order a Kellogg grape arbor now.

CACO (Wine Red). Extra early grape with most delicious flavor of highest quality. Rich in sugar. Very sweet. Large grapes on large, compact bunches. One of the best new grapes.

CONCORD (Black). Most popular of all black grapes. Excellent quality. Hardy, heavy yielder of large bunches of juicy, sweet and tender grapes.

NIAGARA (White). The most popular white grape. Bunches very large and compact. Hardy grower; succeeds everywhere grapes are grown. The fruit is very sweet and delicious.

LUCILLE (Red). One of the best of the newer grapes. Prolific bearer of large bunches of high quality grapes. Hardy and dependable. Should be in every planting.

MOORE'S EARLY (Black). One of the earliest black grapes with a peculiar sweet flavor; vines are hardy and good bearers.

Concord Grapes.

DELAWARE (Red). Hardy grower, heavy producer of beautiful bunches of the most deliciously flavored grapes you ever have tasted. A favorite table grape.

DIAMOND (White). Good, hardy grower; heavy producer of excellent quality grapes of large size. One that always pleases.

BRIGHTON (Red). Dependable grower and producer. Large bunches of excellent flavored fruit. Ripens early. You will like Brighton.

WORDEN (Black). Very hardy, healthy and productive. Fruits early. Surpassed by no other variety. Very popular family grape.

KELLOGG'S LOWEST OF ALL PRICES

Take your choice at 21c each; 3 for 50c; 10 for \$1.45; labeled and delivered to you POSTPAID.

Kellogg's Asparagus

GIANT WASHINGTON

Kellogg's Giant Pedigree Washington is absolutely the best asparagus ever grown. Produces big crops of big, tender, juicy stalks the first spring after planting. A big crop every year for 20 years or more. Requires little work and attention. Asparagus actually requires less work than any other vegetable grown and nothing will improve the health like asparagus because asparagus is the most healthful of all vegetables.

Kellogg's Giant Washington is most delicious for home gardens, the very best for market and most wonderful for canning. A real money-making crop. Asparagus has paid off more mortgages right here in Michigan than any other single crop. \$800 to \$1000 per acre has been made from asparagus. Grow asparagus in your own garden and give your family the earliest, most delicious, and most healthful vegetable in all the world.

12 big 2-yr. plants, postpaid	\$ 0.75
25 big 2-yr. plants, postpaid	1.00
50 big 2-yr. plants, postpaid	1.75
100 big 2-yr. plants, not prepaid	2.00
200 big 2-yr. plants, not prepaid	3.00
500 big 2-yr. plants, not prepaid	6.50
1000 big 2-yr. plants, not prepaid	12.00

5000 Plants for One Acre, ONLY \$49.75, Not Prepaid.

(Planting instructions FREE)



Giant Washington Asparagus.

Kellogg's Best Grape Arbors

9 PLANTS, 9 VARIETIES
ALL GRAPE FLAVORS AND COLORS

GRAPES FOR ALL PURPOSES

- 1 Brighton red grape
- 1 Niagara white grape
- 1 Concord black grape
- 1 Lucille red grape
- 1 Moore's Early black grape
- 1 Delaware red grape
- 1 Diamond white grape
- 1 Worden black grape
- 1 Caco wine red grape

These 9 choice grape plants delivered to you POSTPAID for only

\$1.00

TWO ARBORS, 18 PLANTS—
POSTPAID (2 each of 9 varieties),
ONLY

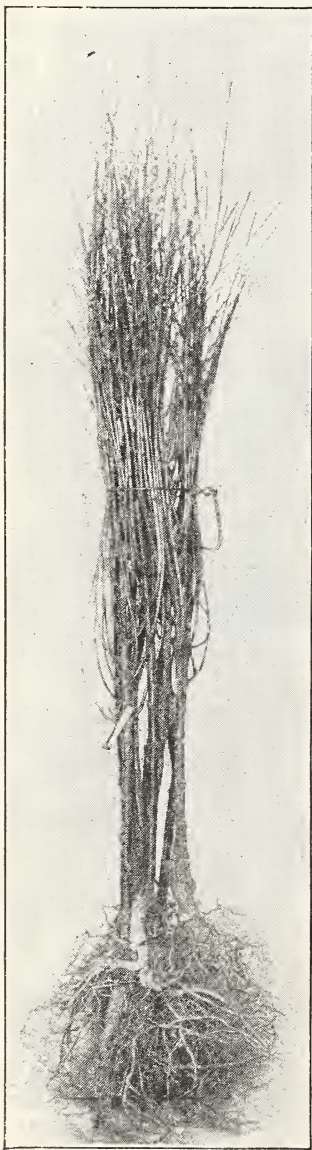
\$1.75

Kellogg's Fruit Trees

NORTHERN GROWN

Apples

Though apples be grown for home use or for commercial purposes they represent a permanent investment which can, with ordinary care, be made to yield a tidy income. The amount of that income depends not alone upon the care you give them but upon the quality and kinds planted. Kellogg offers only first-class, rigidly inspected trees, true-to-name and in varieties which have been especially selected for their hardiness and productiveness. Planting instructions accompany each shipment of Kellogg Fruit Trees. Plant 32 to 40 feet apart.



Kellogg's Fruit Trees.

HYSLOP (Crab Apple). Large, deep crimson, with lighter blush. The largest and most popular crab apple known. Bears very young. September. For prices see "Standard Apple Trees," next page.



Hyslop Crab Apple.

ANOKA

The Earliest and Heaviest Bearing Apple in the World

Small planting size trees fruit in the nursery row; 8 crops of apples at ten years old. Attracting world-wide attention because it bears freely on 1-year-old wood. Fruits the second year after planting and fruits annually thereafter. The best early apple out of 10,000 seedlings. Originated by Prof. N. E. Hansen, head of department of horticulture, State College, South Dakota. Perfectly hardy in all climates.

The Secret of Anoka

Anoka has qualities possessed by no other apple. First—Anoka baby trees fruit in the nursery rows. Second—Anoka trees fruit the second year in the orchard. Third—Anoka trees fruit regularly year after year. Anoka steps lively, it's in tune with the age. Prof. Yeager, Horticulturist, North Dakota Experiment Station says, "The Anoka is in my opinion, the most promising apple we have at present in North Dakota. The fruit is better than such varieties as Duchess. Anoka seems to point the way toward a new type of apple." An apple that will fruit in the cold climate of North Dakota will fruit anywhere.

ANOKA Ripens Early

Anoka ripens early before most of our early apples are ready and is a most welcome early summer eating apple. In flavor it is one of the very best. Ripens its apples in July and early August. Just think, fresh apple pie and fresh, delicious eating apples as early as July and August. The apples are of good size, well formed and beautifully colored. Worthy of a place in your yard, garden or orchard. A few of Kellogg's Anoka Apple Trees will solve your apple problems. Beautiful upright grower as shown in picture.

3- to 4-ft. trees, all well branched and heavily rooted at 60c each; 3 for \$1.50, prepaid.

1 Anoka Tree free with Kellogg's Complete Family Orchard. See page 41.



ANOKA in Its Third Growing Season.



Delicious.

DELICIOUS. Fruit large, brilliant red. Flesh fine and crisp. Beautiful shape and fine aromatic flavor. Keeps and ships well. Very aptly named Delicious. November.

McINTOSH RED. Large crimson fruit, slightly acid. An extra good keeper and shipper. Greatly in demand by leading orchardists. October.

CORTLAND. An improved McIntosh, retaining all the advantageous features of that outstanding variety, but being two weeks later, which insures a late keeping date. Extra hardy and comparatively early bearing. November.

YELLOW TRANSPARENT. Earliest standard eating apple. Fruit large yellow. Flesh white and tender. Makes fine sauce or pies. July.

WINTER BANANA. Fruit golden yellow, shaded crimson. Flesh fine grained with rich aromatic flavor. Sometimes planted as a shade tree because of its large leaves and stately form. November.

STAYMAN'S WINESAP. An improved Winesap combining its rich, aromatic flavor and beautiful coloring with greater hardiness and productiveness. November-December.

RHODE ISLAND GREENING. Large, greenish yellow fruit. Its juicy tenderness is not to be compared with that of some of the other Greenings we have known. Easily the best. November.

NORTHERN SPY. This fine old apple is still a popular favorite with home owners and fruit growers alike. Its large, red-striped, slightly acid fruit is in great demand wherever offered. December.

TOLMAN SWEET. The best bearer, the best keeper and the best to eat of the known sweet apples. Fruit yellow, slightly tinged red. November.

BALDWIN. Large, bright red fruit, with faint specks. Juicy and acid. One of the best for desserts. December.

JONATHAN. The name Jonathan has become a by-word wherever apples are known. Large, red fruit, prolific bearer, early bearer—the three most important things in a well-planned orchard. November.

GRIMES GOLDEN. A very high quality yellow apple. Fruit good sized and good flavor. We strongly recommend Grimes Golden to those who want the best yellow apple. November.



Baldwin.



Cortland.

Prices of Standard Apple Trees

(Except Anoka)

2 year—size 7/16" to 9/16".

1 Tree, your choice\$0.45, postpaid
3 Trees, your choice 1.15, postpaid
10 Trees, your choice 2.95, not prepaid
25 Trees, your choice 5.85, not prepaid

Dwarf Apples

Plant Dwarf Apples if your space is limited. 8 to 10 feet apart will be right. You get the same size fruit you would obtain from larger trees requiring 30 to 40 feet distances. Bear very young. We can furnish Dwarf Apples in the following varieties at 60c each; 3 for \$1.65, postpaid.

**DELICIOUS, McINTOSH, YELLOW
TRANSPARENT**

Kellogg's Cherries

Cherries offer a combination of benefits to the grower not existent in any other fruit. They come into bearing quickly and bear abundantly. They are hardy and their fruit is in big demand. Plant cherries on well drained soil, about 18 feet apart.

Sweet Cherries

BLACK TARTARIAN (Sweet). Large, rich black fruit. Very popular. June.

ROYAL ANNE (Sweet). Pale yellow fruit, with red cheek. Flesh firm. Tree productive. July.

GOVERNOR WOOD (Sweet). Rugged growing tree, bearing large nearly round fruit of rich yellow, suffused with red. June.

SCHMIDT (Sweet). Immense, deep black fruit with dark flesh. Extra fine flavor. Tree stocky grower. July.

WINDSOR (Sweet). A valuable late variety, bearing large, dark red fruit. Tree prolific grower. An extra remunerative market variety. Late July.

Prices—Sweet Cherry Trees

2 year—size 7/16" to 9/16".

1 Tree, your choice\$0.48, postpaid
3 Trees, your choice 1.25, postpaid
10 Trees, your choice 2.95, not prepaid

Kellogg's
Fruit Trees
Satisfy

Sour Cherries

EARLY RICHMOND (Sour). The "English Pie Cherry." Fruit medium sized, red and juicy. Tree a strong grower and bears young. June.

LARGE MONTMORENCY (Sour). The greatest cherry ever introduced. Planted exclusively by large orchardists. The large red fruit is in great demand for canning and table use in preference to all others. A sure bearer under any ordinary conditions. Late June.

DYEHOUSE (Sour). Medium-sized, bright red, sour cherry, with sprightly acid flavor. The earliest fine quality sour cherry. Early June.

ENGLISH MORELLO (Sour). Dark red, firm fruit. Bears after other sour cherries are gone. Should be in every orchard. August.

Prices—Sour Cherry Trees

2 year, size 9/16".

1 Tree, your choice\$0.45, postpaid
3 Trees, your choice 1.15, postpaid
10 Trees, your choice 2.85, not prepaid
25 Trees, your choice 5.95, not prepaid

Large Montmorency.

Kellogg's Pears

Pears may be planted in almost any location but will thrive and produce best on heavy clay loam. If you have such a piece of ground plant it to pears and you are assured a yearly income. We especially recommend the dwarf varieties for small back-yard plantings. However, if your space is not limited the standard varieties are preferable. Plant 20 feet apart.

BARTLETT. Large, juicy and rich flavored. Fine to eat out of hand and universally recognized as the best canning pear. Tree strong grower and prolific bearer. Bears September.

CLAPP'S FAVORITE. Very large and handsome pear. Yellow with red cheek. The best of the large early pears. Fair canner if picked before too ripe. Bears August.

SECKEL. Small fruit, light russet, with red cheek. Very sweet and fine grained. Used extensively for pickling. Bears October.

BUERRE BOSC. Large late pear with long tapering neck. Russet in color. The best shipping pear known. Bears October and November.

KIEFFER. Large yellow pear, noted for its keeping qualities. Tree very fast grower and bears young. Bears October.

FLEMISH BEAUTY. Medium-sized fruit. Flesh firm and delicious. A very prolific bearer. Bears September and October.

SHELDON. A fine late fall pear with slightly coarse russet skin and melting, highly flavored fruit. Bears October.

Prices—Standard Pear Trees

2 year, size 7/16" to 9/16".

1 Tree, your choice	\$0.48, postpaid
3 Trees, your choice	1.25, postpaid
10 Trees, your choice	2.95, not prepaid

Dwarf Pears

The following varieties can be furnished in Dwarf stock. These are obtained by budding the pear varieties on quince roots. These sturdy little trees do not attain the size of standard trees but bear fruit identically the same. You may plant Dwarf Pears as close as 8 to 10 feet apart. Price, 60c each; 3 for \$1.65, postpaid.

BARTLETT, CLAPP'S FAVORITE, KIEFFER, SECKEL

Moorpark Apricot

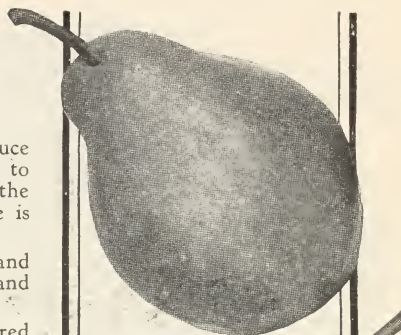
This remarkable fruit, which is intermediate between the peach and the plum, is too little appreciated. You may enjoy this luscious fruit picked from your own trees at a small initial expense and with very little trouble. To prevent too early blooming, give the apricot a northern exposure. Otherwise, give the same attention as the plum. 70c each; 3 for \$1.85, postpaid.

Yes, we include a Moorpark Apricot in each Kellogg Complete Family Orchard. See page 41.

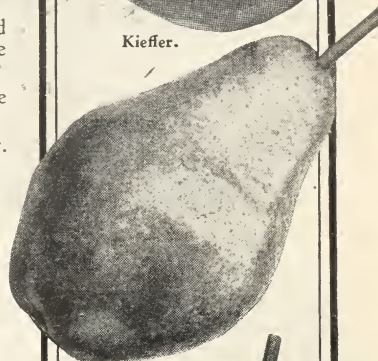
Orange Quince

Every back yard or orchard should have several of these admirable little trees. For preserves the quince is without a superior and you can always count on a crop. The variety we list has for years been regarded as the best. 65c each; 3 for \$1.75, postpaid.

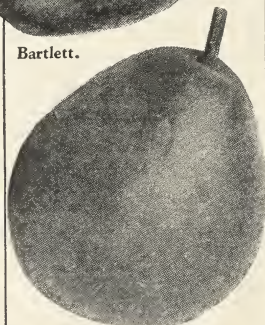
Remember, we include 1 Orange Quince with every Kellogg Complete Family Orchard. See page 41.



Kieffer.



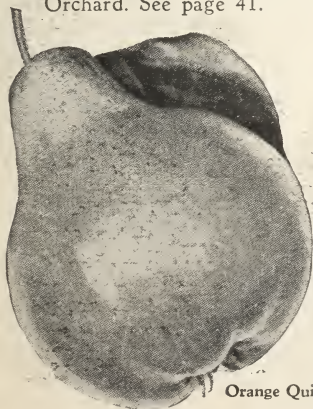
Bartlett.



Seckel.



Moorpark Apricot.



Orange Quince.

Kellogg's Peaches

This well known fruit needs but little comment. All know its deliciousness and nearly everyone knows how profitable it is to the grower. Bears usually the third year after planting. Used by many as fillers in apple orchards. Little care is required in the cultivation of this luscious fruit and it can be grown upon almost any kind of soil. Plant 15 to 18 feet apart.

ELBERTA. Large, oval-shaped, yellow freestone. Red cheek. Prolific and hardy. The leading market variety. Middle September.

EARLY ELBERTA. Ripens a week before Elberta, which has won it much favor. Otherwise much the same as Elberta.



Wilma.

J. H. HALE. Very popular variety. Flesh yellow and sweet. A good canner and shipper. Without doubt the largest commercial freestone peach. Early September.

KALAMAZOO. A very profitable peach because of its productiveness. Always a ready seller to housewives for canning purposes. Fruit yellow, medium sized. Freestone. Early September.

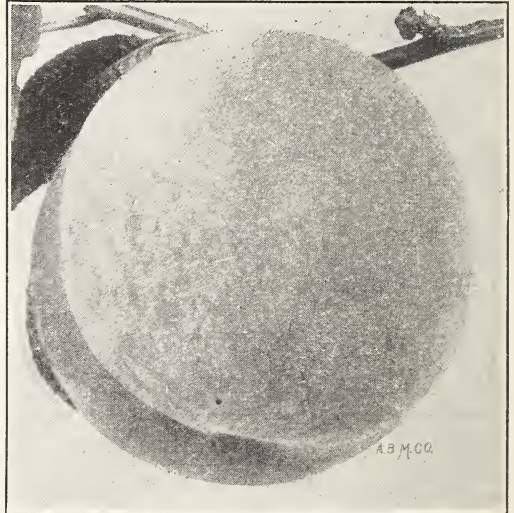
EARLY CRAWFORD. Magnificent, large, yellow freestone peach. Fine for eating or table use. A fair canner. Early September.

LATE CRAWFORD. Large, handsome peach, similar to Early Crawford except that it bears later and is more prolific. Freestone. September.

SOUTH HAVEN. A newer sort with exceptionally fine flavor. Flesh yellow and sweet. Its showy exterior combined with its earliness makes it a real money-maker. Freestone. September 1st.

WILMA. Fruit large like its parent, Elberta, though more showy. Ripens later than Elberta, or about September 25th. Freestone.

CHAMPION. The very best early, white-fleshed freestone. Rich and juicy. Highly colored cheek. A favorite eating peach. August.



Shippers Late Red.

SHIPPERS LATE RED. A new peach, round in shape and beautifully colored red. Flesh yellow and sweet. Tree hardy and annual bearer. Fruit clings to tree tenaciously, which eliminates drop-page. You will not be disappointed with this marvelous new freestone peach. September-October.

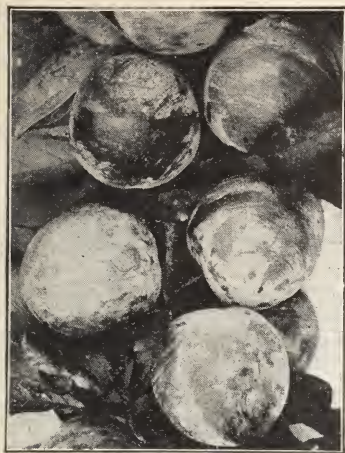


J. H. Hale.

Prices—Peach Trees

Size 7/16" to 9/16", 3' to 4'.

1 Tree, your choice\$0.38, postpaid
3 Trees, your choice 1.00, postpaid
10 Trees, your choice 2.15, not prepaid
25 Trees, your choice 4.95, not prepaid
50 Trees, your choice 9.15, not prepaid
100 Trees, your choice16.95, not prepaid



Abundance.

Kellogg's Plums

Plums, because of their long ripening season, are among the most desirable and profitable fruits. The varieties offered by Kellogg, when planted in assortment, give you this juicy fruit from August until October. Even a limited number in the back yard will doubly compensate you as the blooms are among the most beautiful in existence. Plant 20 feet apart.

ABUNDANCE (Japanese). Sturdy, upright growing tree. Fruit large, pinkish red. Bears young. Ripens August.

BURBANK (Japanese). Tree grows rather flat which makes picking easy. Very hardy and bears at an early age. Fruit large, red. Late August.

RED JUNE (Japanese). Vigorous, productive variety. Symmetrical grower. Fruit vermilion-red. August.

SHROPSHIRE DAMSON. Small plum of excellent quality. Very prolific bearer. Tree is extremely hardy. October.

GERMAN PRUNE. Extra large, dark purple canning plum. Flesh is sweet and delicious. September.

FELLENBURG (Italian). Good sized purple plum. A good canner and an ideal fruit for drying. September.

LOMBARD. Medium sized. Fruit red. Very productive. This is the leading market variety and is grown extensively wherever plums are known. Late August.

GREEN GAGE (Reine Claude de Bayay). This large green plum is always a real favorite, either as a canning or table fruit. Its high sugar content makes it one of the most economical sorts. September.



Lombard.

Prices—Plum Trees

2 year, 7/16" to 9/16".

- 1 Tree, your choice ..\$0.48, postpaid
- 3 Trees, your choice .. 1.25, postpaid
- 10 Trees, your choice .. 2.95, not prepaid



Kellogg's Complete Family Orchard Ready for You.

Kellogg's Complete Family Orchard

12 Trees—12 Varieties

Apples, Peaches, Pears, Plums, Cherries, Quince and Apricot

\$5.86 Value for only \$2.95

The most complete and most profitable family orchard ever offered at such a low price. Assures your family an abundance of delicious fruit for many years to come. Will add more than \$100.00 value and a wealth of beauty to your home. Only Kellogg's very best trees go into this orchard.

HERE'S WHAT YOU GET AND WHAT YOU SAVE

- 2 Apple trees, early and late.....\$0.90
- 2 Pear trees, early and late..... .96
- 2 Plum trees, early and late..... .96
- 2 Peach trees, early and late..... .76
- 2 Cherry trees, sweet and sour..... .93
- 1 Quince tree, large Orange..... .65
- 1 Apricot tree, hardy yellow freestone... .70

Special Orchard Price,
ONLY

\$2.95

Regular Price.....\$5.86

NOT PREPAID

YOU SAVE \$2.91

FREE 1 brand-new Anoka Apple Tree, value 60c, given with each Kellogg's Complete Family Orchard, FREE.

Kellogg's \$1.00 Perennial Groups

Here you are! Gaily colored perennials in carefully chosen groups to make your garden a place of beauty. These selected groups are in big demand. At these low prices you can afford to plant several groups. The many pretty bouquets they will give you will repay you many times.

(Order by group numbers).



Foxgloves.

Group No. 1 The Enchanting 8

- 1 Foxglove. Rose-pink.
- 1 Canterbury Bell. Blue.
- 1 Anemone. Pure white.
- 1 Coneflower. Old purple.
- 1 Beard Tongue. Flaming red.
- 1 Lupine. Deep blue.
- 1 Sweet William. Flame pink.
- 1 Balloon Flower. Clear blue.

The 8, only \$1.00, postpaid

Group No. 3 Kellogg's Winter Bouquet Group

A Pride in Summer. A Joy in Winter.

Why be satisfied with artificial flowers during the long winter months when you can grow real winter bouquet flowers in your own garden.

- 1 Japanese Lantern. Orange-red.
- 1 Baby's Breath. Pure white.
- 1 Statice. Lavender.
- 1 Plume Poppy. Creamy white.
- 1 Globe Thistle. Deep blue.
- 1 Ghost Plant. Silvery white.
- 1 Blue Thistle. Amethyst-blue.
- 1 Eulalia. Ornamental grass.

THE 8, ONLY \$1.00, POSTPAID.



Baby's Breath.

Group No. 5 FOR YOUR ROCK GARDEN

- 1 Astilbe. Lavender-pink.
- 1 Alyssum. Golden yellow.
- 1 Cerastium. Snow-in-Summer.
- 1 Dianthus. The Maiden Pink.
- 1 Hardy Forget-Me-Not. Blue.
- 1 Plumbago. Royal blue.
- 1 Sedum Album. Pure white.
- 1 Linum Perenne. Blue flax.



Cerastium.

The 8, only \$1.00, postpaid

Group No. 7 Kellogg's Flaming Five

The Elite of Perennials. A perfect blaze of glowing red in these 5 plants. All the shades of red, so rare and yet so much admired. Don't fail to order this group. It'll put fire in your garden.

- 1 Red Hot Poker (Tritoma). Orange-red.
- 1 Maltese Cross (Lychnis). Scarlet.
- 1 Kansas Gay Feather (Liatris). Magenta.
- 1 Gas Plant (Dictamnus). Rosy red.
- 1 Cardinal Flower (Lobelia). Cardinal-red.

The 5, only \$1.00, postpaid

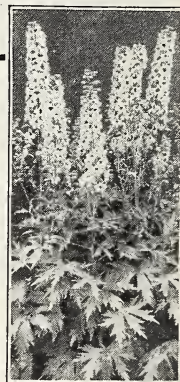


Red Hot Poker.

Group No. 2 Delightful Delphiniums

This outstanding group of favorite perennials contains only plants of the premier introduction, Blackmore and Langdon's Hybrids. Their wide color range, their hardiness and their profuse blooming qualities stamp them the real aristocrats of the "Larkspur" family. Light blue to deep purple in assortment. You will be amazed by the size of their flowers and the length of their blooming season. Never before have you been offered such an astounding value in Delphiniums as we offer you here.

8 Plants, only \$1.00 postpaid

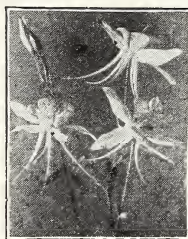


Delphinium.

Group No. 4 The Exquisite Eight

- 1 Columbine. Pink.
- 1 Ball of Snow. Delicate white.
- 1 Coralbells. Coral-red.
- 1 Buttercup. Yellow buttons.
- 1 Veronica. Indigo-blue.
- 1 Oswego Tea. Brilliant red.
- 1 Stokes' Aster. Deep lavender.
- 1 Heliopsis. Chrome-yellow.

The 8, only \$1.00, postpaid



Columbines.

Group No. 6 Something New

Never offered before. A hardy Lantana and a red-flowering perennial Salvia. Give your garden a touch of newness with these two colorful perennials.



Lantana.

HARDY LANTANA. Heads of yellow flowers, changing to orange-salmon. June to November.

SALVIA - GREGGI. Racemes of cerise-red flowers. July to November.

4 Plants of This Group—Your Choice—ONLY \$1.00, Postpaid.



Salvia Greggii.

GROUP NO. 8 CAPTIVATING CARNATIONS

You, too, will be captivated by their spicy fragrance and rich coloring. This group offers a color range unheard of at this price.

- Gladys Cranfield. Pink. Crimson eye.
- Her Majesty. Pure white.
- Abbotsford. Rose-pink.
- Allwoodi. Light pink.
- Gertrude. White. Purple eye.
- Essex Witch. Variegated pink.
- Springfield Beauty. New rich pink.
- Prince Bismarck. New deep rose.

THE 8, ONLY \$1.00, POSTPAID.



Carnations.

Surprise Collection

20 Perennials and Rock Garden Plants

All High Grade—No Two Alike.

A real surprise awaits you in this astounding collection. Old favorites. New introductions. All colors. All labeled.

We refrain from naming these plants here only because we wish to give you the biggest surprise you ever have had. A whole gardenful of flowers in one collection, neatly packed and guaranteed to please. A real bargain at three times the price we ask. A super-value. Order early to be sure of getting yours. We offer this superb collection to you for

only \$1.00

**Express
not prepaid**



10 Hardy Large Flowering Chrysanthemums

Plant these this spring and have lovely flowers until snow falls.

Golden Queen. Magnificent yellow.
Philadelphia. Beautiful lavender-pink.
Field of Snow. White. Very attractive.
Lilian Doty. Most charming rose-pink.

White Doty. Pure white.

Red Doty. Deep red.

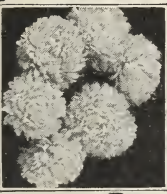
Indian. Bronzy red.

Glory of Seven Oaks. Golden yellow.

Boston. Golden bronze.

Alice Howell. Orange-bronze.

**The 10, only
\$1.00
postpaid**



8 Beautiful Cannas

The nobles of flowerland. The world's favorite bedding plant in 8 varieties—8 colors—all labeled.

The President. Scarlet.

King Humbert. Copper scarlet.

Yellow King Humbert. Golden yellow.

Richard Wallace. Canary yellow.

Apricot. Salmon-pink.

Eureka. White.

City of Portland. Rose-pink.

Florence Vaughan. Deep yellow.

**The 8, only
\$1 postpaid**

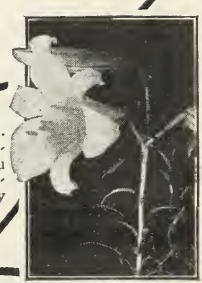


10 Regal Lilies

Yes, we offer ten of these immaculate creations at a price within the reach of all.

Only because of our vast sales of this remarkable Lily can we afford to do so. You must see this superb Lily in your own garden to visualize its charming beauty. Snowy white with gilded throat and veins of crimson on outside of petals. We have counted as many as twenty-two mature blooms on one flower head. Order yours now before supply is exhausted.

**The 10
Blooming
Size Bulbs
post-
paid \$1**



10 Hardy Phlox

The collection you've been waiting for. 10 outstanding varieties—10 riotous colors—all labeled. The plants are

field grown—ready to bloom for you this summer.

La Vague. Pink, with red eye.

Mrs. Scholten. (New). Dark salmon-pink.

Bridesmaid. White, red eye.

Eclairer. Beautiful deep purple.

Widar. Magnificent lavender.

Jules Sandeau. Salmon-pink.

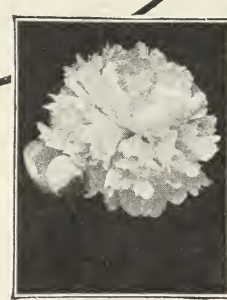
Mrs. Chas. Dorr. Soft pink.

Beacon. Clear flashy red.

Von Lassburg. Pure white.

Fuerbrand. Flaming red.

**The 10, only
\$1 postpaid**



Kellogg's Special Bargains

6

Dahlias

To make your garden a show-garden next fall. Six selected varieties of this popular flower. All labeled. No two alike.

Judge Marean. Oriental red.

Mrs. I. de Ver Warner. Mauve-pink.

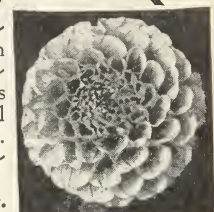
Countess of Lonsdale. Salmon-pink.

Jersey's Beauty. Clear pink.

Sagamore. Bronzy yellow.

Margaret Masson. Silvery pink.

**The 6, only
\$1 postpaid**

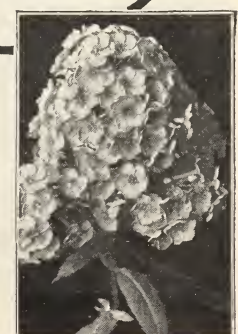


6

Gorgeous Peonies

The Offer Supreme. Just think! Six large, 3- to 5-eye roots: 2 red, 2 pink and 2 white. Made up from all of Kellogg's choice kinds. Many single roots of the varieties included retail for more than Kellogg asks for the six. We must reduce our stock. Our loss is your profit.

**6, your choice
of colors, only
\$1.00 postpaid**





Speciosum Rubrum.



Umbellatum Grandiflorum.



Auratum.

Kellogg's Choice Lilies

Make your flower garden or border complete. Plant lilies. Lilies are stately, beautiful and easily cared for. No matter how many flowers you already have you can still plant lilies between them. Kellogg offers you only varieties which we can guarantee to be both beautiful and hardy.

AURATUM (Gold-Banded Lily). Large flower heads. Broad petals of white with maroon markings. Each petal traversed by a rich gold band. Blooms July and August. 40c each; 3 for \$1.00; 10 for \$2.50, postpaid.

LONGIFLORUM GIGANTEUM (White Japanese Easter Lily). This reliable, fragrant lily can be forced to bloom at Easter time. Unparalleled as an outdoor sort. Trumpet-like blooms of pure white. June and July. 35c each; 3 for 90c; 10 for \$2.25, postpaid.

LILIUM REGALE (Regal Lily). Perhaps the hardiest and most beautiful lily known in cultivation. Tall growing flower stalks. Blooms extra-large; white with distinct red and gold markings. Blooms June and July. 20c each; 3 for 45c; 10 for \$1.00, postpaid.

SPECIOSUM RUBRUM. Beautiful rosy white, spotted with crimson. Very attractive. July and August. 40c each; 3 for \$1.00; 10 for \$2.50, postpaid.

SPECIOSUM ALBUM. Same as above except pure white with a green band traversing the center of each petal. July and August. 45c each; 3 for \$1.15; 10 for \$2.75, postpaid.

TIGRINUM (Tiger Lily). Flowers of deep orange, spotted black. Highly prized for its contrasting color. 30c each; 3 for 75c; 10 for \$2.00, postpaid.

TIGRINUM FLORE PLENO (Double Tiger Lily). Extremely popular double flowering type of the Tiger Lily. 35c each; 3 for 90c; 10 for \$2.25, postpaid.

UMBELLATUM GRANDIFLORUM. Upright bells of deep orange and red. Tall growing. 40c each; 3 for \$1.00; 10 for \$2.50, postpaid.

Special Offer 8 Choice Lilies \$1.85 POSTPAID

You may have one each of these eight superb garden lilies, each labeled, with full planting instructions, for only \$1.85, postpaid.

(Double collection—16 lilies—2 of each kind—all labeled—only \$3.45, postpaid).



Longiflorum Giganteum.



Regale.



Tigrinum.

Just a Friendly Letter from Mrs. Beatty



Dear Friends:

Writing letters, making jelly, putting up pickles and canning fruit makes a pretty good day's mixture for a Grandma like me. Crowding in so many different things into one day is like crowding all leave-overs in the ice-box into one dish. The answer is hash, goulash or chop-suey. Anyway, the pleasure is all mine and whatever you call this letter will be entirely satisfactory to me.

Last year was a wonderful year for fruit and flowers. I never saw so many strawberries and raspberries. We had about 200,000 quarts of strawberries alone; lots of tree fruit, too. Nature seemed to smile on the world with her fruits, grains and flowers to help us forget our reverses.

During our 41 years of married life we have gone through several depressions and every time things have come out all right. It will come out all right again if we do not lose our courage. So let's keep hopeful, faithful and trustful. During these times we should think of that poem, "When it rains, rain is my choice". All sunshine without rain would result in all sweat without any fruit.

Our 6 children and 5 grandgirls, or "baby grands", are all well and full of ginger and that husband of mine, Frank Beatty and his wife, Carrie Beatty, are feeling extra fit. All's well at our homes and I do hope all's well with you. Lots of outside work and plain living keeps us well and happy. Try it and you will find sunshine far better and much easier to take than pills.

When you are out scouting around we will be very happy if you will call on us. You will be free to do just as you please. Scale our big rock garden, stroll through the flower show gardens, lunch on the green lawns and spend all the time you care to in our big berry fields and nursery. You will not be asked to buy anything. We will consider you as a friendly visitor. We never commercialize friendship.

Well, it looks like this "hash" is ready to serve to you. When you have "hashed" it over, pass it on to another member of your family, or to any friend who likes this kind of "hash".

Sincerely yours,

Mrs. J. E. Beatty



Kellogg's Surprise Flower Garden



More Than 100 Varieties "Color Galore"

Kellogg's Big Surprise Flower Garden gives you more than 100 varieties of annual flowers. Some varieties you probably have never seen before. Flowers of all sizes, shapes and colors. Low, medium and high-growing flowers ranging from 12 inches up to 30 inches, and more, in height. Many new surprises every day, all summer long. Something new every time you look. Includes many seeds from California native flowers. A gorgeous mixture of varieties and colors rivaling the rainbow. Every color, tint and shade you can imagine. The greatest array of variety and color ever put into one package. This garden is rightly named because it will give you surprises that will thrill you through and through.

Free With \$3.00 Order

Until we decide upon the price we are going to give this Surprise Flower Garden Free with all orders amounting to \$3.00, or more. No matter what your order calls for, if it amounts to \$3.00, or more, you will receive Kellogg's Big Surprise Flower Garden absolutely FREE. We cannot afford to give this garden free with any orders for less than \$3.00 except in the special offers where this garden is included free. When you are making up your order it will pay you big to squeeze your pocketbook a little harder so you will get Kellogg's Big Surprise Flower Garden Free.

Kellogg's Surprise Flower Garden

Kellogg's Big Surprise Flower Garden is not for sale this year. We have not yet decided upon the price. If we priced it at 25c you would consider it of little value. If we priced it at \$1.00 you would think it priced too high. But when it blooms all summer in your garden, you would not take \$10.00 for it. It's worth far more than you would want to pay and it is worth much more than we would care to ask.

National EEZY Wear Garden Gloves



Just the Garden Glove
we've been looking for!

All-Leather DIRT-PROOF
SOFT as KID Extra Pliable



A new type of glove—for Men and Women. Smooth, light and tough. Permits almost bare-hand freedom. Made from select imported leather. Very durable and economical. Will outwear 6 pairs of ordinary fabric gloves. Keeps hands in perfect condition and protects from dirt, scratches and stains. Useful the year around for Garden, Housework, Painting, Yard, Furnace, Garage, etc. You simply can't beat the value in these splendid gloves at this price.



FREE.

WASHABLE!

Five sizes: For Women, "Small" and "Medium" for Men, "Small," "Medium" and "Large." State size wanted. Price, 75c a pair; 2 pairs, \$1.40, postpaid.

(One pair of these gloves given FREE with all orders amounting to \$8.00 or more. With your order state if Women's or Men's, and size wanted).

Dainties

Mrs. Beatty's Strawberry Dainties Recipe Booklet tells you how to make delicious strawberries even more delicious. When you once try Mrs. Beatty's 50 different ways of preparing strawberries you will experience a deliciousness in strawberries you never experienced before. Your strawberry shortcake, pies, preserves, etc., will be improved beyond your highest expectations. This booklet also gives Mrs. Beatty's newest and finest pickle recipes, also recipes for her finest cakes, ice cream and puddings. Just the reading of some of these recipes will make your mouth water.



Your biggest trouble will be in keeping this booklet. Your neighbors who taste your "goodies" will want to borrow it; then you will do what many others have done, write us for another copy. Priced at 25c each, postpaid. Worth dollars to you.

Kellogg's Plant Setting Dibble

Here's a handy tool to have around for garden use. Best tool ever made for setting strawberry, tomato, cabbage and any small-rooted plants. All steel, corrugated for extra strength. Handle fits hand naturally. Pays for itself in time-saving in a few hours' use. Will last a lifetime. Price, 35c each; 3 for \$1.00, postpaid.

(One Dibble given FREE with Kellogg's Big Variety Strawberry Garden—see front cover).



Our No. _____

DO NOT WRITE IN THIS SPACE



LEAVE THIS SPACE BLANK IF YOU
WANT US TO USE OUR JUDGMENT
AS TO SHIPPING DATE.

[illegible]

Pair Garden Gloves FREE with orders of \$8.00 or more. See page 46.

C.	S.B.	S.	P.
S.	C.	R.	E.
D.	G.	A.	L.
	T.	B.	

Send Us Names With Your Order And Receive a Nice Gift

When sending your order, if you will give us names and addresses of four people whom you know are interested in beautifying their homes with flowers, roses and shrubbery, or who are interested in growing berries and fruit, we will send you a **nice gift** with your order. Please write names and addresses on a separate sheet of paper, **NOT** on this order sheet.

WHEN TO ORDER. Order as early as possible after receiving this catalog. This makes it possible for us to reserve the stock you want, for delivery to you at the proper planting time.

HOW TO ORDER. Use this order sheet, enclosing payment in full amount of your order. Write very plainly, giving your full address. If shipment is to be made to some other town, give exact directions as to where stock is to be delivered. If writing about your order, please use separate sheet of paper. Do not write questions on the order sheet. If necessary to write later always give the same name as that given with the order. This is very important in order that we may give you efficient service.

PART PAYMENT. Many customers prefer to order in January and February to be sure of getting just what they want. If you order early and it is not convenient for you to send full amount of your order you may remit one-third the amount, the balance to be paid on or before March 15th, or before the order is shipped. This applies to orders amounting to \$3.00 or more. On orders under \$3.00, remittance for full amount should be sent when ordering.

REMITTANCES. It is best to send postal or express money order, bank draft or currency (in registered letter). Currency sent in ordinary letter is very unsafe and entirely at sender's risk. Personal checks accepted with understanding that order will not be shipped until check is paid through bank. If you send personal check with order include 5 cents for exchange.

PARCEL POST OR EXPRESS. Your order will be shipped by parcel post or express, whichever is cheaper and most convenient. We pay the postage or express on everything listed in this catalog, excepting items which are priced "NOT PREPAID." These items are shipped by express and the customer pays the charges when goods are received. The only exception to this is Asparagus Roots shipped in large quantities. In some cases

Asparagus Roots can be shipped by fast freight with perfect safety and we do this when we know it is to the customer's advantage in saving shipping costs.

TERMS. Our terms are cash in full before shipment is made. Our stock is sold on such an extremely narrow margin of profit that we cannot sell on open account, which involves expensive bookkeeping. This method allows us to get our prices down to the lowest possible point consistent with high quality goods and efficient service. Just remember this, if you are considering lower priced stock than is quoted in this catalog, can you be sure you are going to receive the high quality stock you want?

NO C.O.D. ORDERS. We cannot accept orders to be shipped C.O.D. Such orders involve unnecessary work and extra cost to the customer and are generally unsatisfactory. It is cheaper for you to send full remittance with your order and it also means speedier delivery of your stock. Quick delivery of perishable nursery stock is a vital matter to you.

SHIPPING. We endeavor to ship all items of stock at the proper time for planting. Our experience has proved that early planting is best. Plants and other stock set out early receive the benefit of early spring rains, assuring sturdy growth. An occasional freeze after planting will cause no harm whatever.

If your nursery stock arrives at a time when you cannot plant at once, the stock should be "heeled-in," keeping the roots well covered with moist soil until planting can be done. By carefully heeling-in and keeping the roots moist, stock can be kept in prime condition for planting for several weeks.

IMPORTANT. The prices quoted in this catalog are guaranteed for the spring of 1933. Special bargain offers at special prices quoted herein will expire with subsequent issues of this catalog.

KELLOGG'S GUARANTY

WE GUARANTEE everything we sell to be strictly true-to-name and just as represented. We also guarantee safe delivery of your stock in good condition. If not in good condition upon arrival or if there should be a shortage, notify us at once. Such claims cannot be considered unless made within five days after receipt of your stock.

YOUR RESULTS depend upon careful planting, proper care and weather conditions—things over which we have no control—therefore, we cannot guarantee results. It is to be mutually agreed that in any event we are not liable for more than the purchase price.

Kellogg's **LATHAM**

The Giant Red Raspberry



KELLOGG'S LATHAM, the Giant Red Raspberry

LATHAM is without doubt the most popular red raspberry grown. Its superior qualities have won it well deserved success. Strong, sturdy grower—healthy canes and foliage. LATHAM'S large canes grow tall and upright, without bending under their big crops of immense, attractive berries. Bears a good crop in summer after spring planting. LATHAM has an extra-long fruiting season, producing its splendid berries well into midsummer.

LATHAM holds its shape—does not crumble. Delicious flavor. Excellent for table use, shortcakes and jams. A superior market berry. Sells at premium prices—five to ten cents per quart more than other raspberries. A sure money-maker. Kellogg's LATHAM plants are guaranteed strictly true-to-name; no variation. Kellogg quality. None better at any price.

Kellogg's LATHAM Prices

By Mail or Express—Prepaid

12 plants...\$0.85	—	25 plants...\$1.35	—	50 plants...\$1.95
75 plants...\$2.85	—	100 plants...\$3.65		

By Express—Not Prepaid

200 plants...\$5.15	—	500 plants...\$11.45
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400 plants... 9.35	—	1000 plants... 19.85
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Ready-to-bear LATHAM Transplants, 2c per plant, extra

Kellogg's "Corner Garden"

Here's your opportunity to fill one corner of your garden with Kellogg's best strawberries and raspberries at less than one-half regular price. This corner garden will supply your entire family with the most delicious and healthful fruit that grows. A big variety of early and late raspberries and early and late strawberries for your corner garden. Order now and save \$3.79.

12 Chief, extra-early red raspberry...	\$1.15
12 Latham, late red raspberry.....	.85
12 Logan, extra-early black rasp'ry..	1.05
12 Cumberland, late black raspberry..	.95
✓ 25 Premier, extra-early strawberry...	.75
✓ 25 Dunlap, medium-early strawberry...	.45
✓ 25 Beauty, medium-late strawberry...	.75
✓ 25 Big Late, extra-late strawberry....	.75
Regular Price.....	\$6.70

SPECIAL GARDEN PRICE, Post-
paid, for ONLY..... **\$3.00**

Kellogg's Surprise Flower Garden, FREE





Kellogg
"Satisfies"

Kellogg's Cuthbert Red Raspberries

Supreme Flavor

Strong, Healthy Plants

Dependable Crops

Attractive Berries

Easily Sold at Fancy Prices

Cuthbert is the old favorite red raspberry. Always popular and always will be. Best of all for canning. Most delicious for shortcake, pies, jelly and jam. Strong, vigorous, upright grower. Heavy fruiter of large, oblong bright red berries—three times larger than the berries shown here. Plant CUTHBERT this year while prices are lowest ever quoted. Extra-large, heavy-rooted, true to name plants at rock bottom prices.

By Mail or Express—Prepaid

12 plants..\$0.75	25 plants..\$1.15	50 plants..\$1.85
75 plants..\$2.25	100 plants..\$2.65	

By Express—Not Prepaid

200 plants.....\$3.85	400 plants.....\$ 6.75
500 plants..... 8.35	1000 plants..... 15.85

(Ready-to-bear CUTHBERT Transplants, 2c per plant, extra)

KELLOGG'S ST. REGIS RED RASPBERRY (Everbearing)

Luscious Raspberries Summer and Fall

Absolutely the best fall bearing red raspberry ever offered. Good grower and heavy producer. Hardy and dependable in all soils and climates. Gives you a good crop of bright red, delicious berries both summer and fall. Wonderful for home gardens and most profitable for market. You

will like ST. REGIS and we highly recommend it to you at these low prices.

KELLOGG'S ST. REGIS PRICES

**By Mail—
Postpaid**

12 plants...	\$0.85
25 plants...	1.35
50 plants...	1.95
75 plants...	2.85
100 plants...	3.65
200 plants...	6.45



KELLOGG'S NEW LOGAN BLACK RASPBERRIES



A New Kind of BLACK RASPBERRIES

**\$1.00 per Crate, Extra
One Week Ahead of All Others**

Now you can have the earliest and biggest money-making black raspberry ever grown. Last year the New LOGAN brought \$1.00 more per crate than any other Black Raspberry—the first on the market.

Look at the big berries rolling out of the dish—that's the New LOGAN for you. You never have seen anything like it for big crops of big, handsome, sweet berries.

Big, sturdy, healthy bushes—snow-white with blossoms—then jet-black with big, shiny, sweet, delicious berries.

This year KELLOGG offers you three of the greatest black raspberries in the world—this New LOGAN for extra early berries—CUMBERLAND, mid-season and QUILLEN for late. Grow all three of them and have berries one week earlier and one week later than other growers.

NEW LOGAN Plants at NEW LOWEST Prices

By Mail or Ex., Prep'd
12 plants \$1.05 25 plants \$1.55
50 plants 2.35 75 plants 2.95
100 plants...\$3.75

By Expr's—Not Prepaid
200....\$ 5.75 500....\$12.45
400....10.50 1000....21.85

The
**WORLD'S
EARLIEST
BLACK
RASPBERRY**

KELLOGG'S NEW **CHIEF**

**RED
RASPBERRIES**
EARLIEST of
ALL



CHIEF Red Raspberries BEST for EARLY MARKET

Now you can have the earliest fruiting red raspberries in the world at a price you can easily afford to pay.

CHIEF was originated by the Minnesota State Fruit Breeding Farm; the best of 4,000 seedlings of LATHAM. Fruits ten to twelve days earlier than LATHAM. A real money-maker for early market.

The new CHIEF begins fruiting as soon as strawberries are through. This bridges the gap between strawberries and raspberries.

CHIEF'S outstanding features are **EXTRA EARLY**; **HEAVY YIELDER**; **EXCELLENT QUALITY**; **HARDY**; **DISEASE RESISTANT**; **HEALTHY**; **TALL GROWING PLANTS**; **EASY TO GROW**. Has a record of 294 crates per acre.

Plant new CHIEF for extra early, CUTHBERT for midseason, LATHAM for late and you will have the three greatest red raspberries ever grown. All carefully selected plants.

Kellogg's New Low CHIEF Prices

By Mail or Express—Prepaid

12 plants \$1.15	25 plants \$1.85	50 plants \$2.95
75 plants \$3.85	100 plants \$4.65	

By Express—Not Prepaid

200 plants \$6.75	400 plants \$12.85
500 plants 15.65	1000 plants 27.85

(Ready-to-bear CHIEF Transplants, 2c per plant, extra)



Kellogg's **QUILLEN**

Something New In **Black Raspberries**

Big Crops of Big Jet-Black Sweet Berries

Here it is. The new QUILLEN black raspberry all ready to produce big crops of delicious berries for you. Look at the pan full of berries; see how big they are. Made from an actual photograph.

Now you can get the genuine KELLOGG heavy-fruited QUILLEN plants direct from KELLOGG with KELLOGG'S GUARANTY. The heaviest fruiting berry plants ever grown.

QUILLEN is the new wonder jet-black raspberry that has been tested and is being recommended by many experimental stations.

QUILLEN is a very strong, sturdy, healthy grower. Canes grow big and tall. A wonder for heavy fruiting of big, jet-black sweet berries. Fruits about one week later than Cumberland. Grow QUILLEN with the new Logan and Cumberland and make your raspberry fruiting season two weeks longer.

Kellogg's QUILLEN Prices

By Mail or Express—Prepaid

12 plants...\$1.15	25 plants...\$1.65	50 plants...\$2.45
75 plants...\$3.15	100 plants...\$3.85	

By Express—Not Prepaid

200 plants...\$ 6.25	500 plants...\$13.65
400 plants...11.25	1000 plants...23.50

Kellogg's CUMBERLAND BLACK RASPBERRIES

King of Black Raspberries

CUMBERLAND is the reliable black raspberry for market growers. Splendid for home gardens, too. Is a hardy, strong grower and very productive. CUMBERLAND ripens medium early, very firm and has delicious flavor. Pictured here from actual photograph. There is a big demand for KELLOGG'S heavy fruiting strain of CUMBERLAND plants. ORDER EARLY.

NEW LOW PRICES

By Mail or Exp.—Prepaid

12 plants....\$0.95	25 plants..\$1.35
50 plants.... 1.95	75 plants.. 2.45
100 plants....\$2.95	

By Express—Not Prepaid

200 plants..\$4.65	400 plants..\$8.35
500 plants..10.45	1000 plants..18.00

How to Grow Raspberries and Blackberries

Prepare soil as for any garden crop. Make deep and rather wide furrows. Set plants about six feet apart each way, or closer in gardens. Spread roots and press soil firmly around the roots. Be sure to cover all the roots and be careful not to break any new sprouts. Cut off old stalks an inch or two above ground. When new canes of black raspberries are about two feet high pinch out the top bud. This promotes growth of lateral fruiting branches, which means more and better berries. Red raspberries and blackberries should not be tipped, but the next spring while the plants are dormant prune back about one-third of the previous year's growth. Allow only 5 to 7 canes to each plant. After fruiting season cut out old fruiting canes and burn them. This keeps the plants clean and healthy and gives new growth a proper chance. Cultivate and hoe shallow and often.

Kellogg's ELDORADO BLACKBERRIES

KELLOGG'S two-year ELDORADO plants will come into full bearing one year ahead of the ordinary sucker plants. KELLOGG'S plants save you a whole year's time. KELLOGG'S ELDORADO is the heaviest fruiting and best blackberry in the world. Very hardy and the berries are sweet and delicious. Berries ripen late assuring highest prices.

Kellogg's New Low Prices

By Mail or Exp.—Prepaid

12 plants.....\$0.95
25 plants..... 1.45
50 plants..... \$2.25
75 plants..... \$2.85
100 plants.....\$3.65

By Express—Not Prepaid

200 plants.....\$ 5.65
400 plants.....10.35
500 plants.....12.00
1000 plants.....21.00

Order Early

Plant Early

**Actual
Size**



**KELLOGG
"SATISFIES"**



KELLOGG'S BIGGEST BARGAINS IN RASPBERRY GARDENS

JUNIOR RASPBERRY GARDEN
\$6.75 VALUE FOR ONLY \$3.95

7 Varieties—84 Plants
You Save \$2.80

All Varieties Labeled—One Extra Plant in Each Bunch

Here's your opportunity to try all of KELLOGG'S Raspberry varieties at a big saving. With this raspberry garden you get 12 plants each of all KELLOGG varieties listed in this book, including Logan, the brand new raspberry. Think of it, a \$6.75 value for only \$3.95. You actually save \$2.80. KELLOGG'S JUNIOR RASPBERRY GARDEN gives you delicious raspberries from early summer until late fall; a big variety of color, size and flavor.

REGULAR PRICE **\$6.75**
SPECIAL BARGAIN PRICE
\$3.95
 POSTPAID
YOU SAVE \$2.80

HERE'S THE GARDEN

12 CUTHBERT, Red, regular price.....	\$0.75
12 LATHAM, Red, regular price.....	\$0.85
12 CHIEF, new early Red, regular price.....	\$1.15
12 ST. REGIS, Everbearing Red, regular price.....	\$0.85
12 CUMBERLAND, Black, regular price.....	\$0.95
12 QUILLEN, Big Black, regular price.....	\$1.15
12 LOGAN, the new early Black, regular price.....	\$1.05
Regular Price.....	\$6.75

You save \$2.80.—Delivered to you for only \$3.95, prepaid.

Kellogg's Surprise Flower Garden FREE—see page 46

KELLOGG'S LARGE RASPBERRY GARDEN

\$10.25 VALUE FOR ONLY \$6.95

Seven Varieties—175 Plants—You Save \$3.30

HERE'S AN EVEN BIGGER VALUE than the Junior Garden. 25 plants each of the same seven varieties, 175 plants in all. Think of the raspberry shortcakes this garden will give you; the jams and canned fruit for winter use. You can sell enough extra berries each year to more than pay for this garden. All varieties labeled and **ONE EXTRA PLANT** in each bunch. Regular price \$10.25 **SPECIAL GARDEN PRICE, \$6.95**
DELIVERED TO YOU, ONLY

Kellogg's Surprise Flower Garden FREE—see page 46

REGULAR PRICE **\$10.25**
SPECIAL BARGAIN PRICE
\$6.95
 POSTPAID
YOU SAVE \$3.30

Kellogg's Big COMBINATION GARDEN

You Save

\$10⁹⁰

Regular PRICE

\$20⁹⁰

NOW ONLY



525 PLANTS

Special
Bargain Price

\$10⁰⁰

Not Prepaid

Strawberries, Raspberries and Blackberries

Kellogg's Big Combination Garden gives you 25 plants each of Premier, Dunlap, Dr. Burrill, Early Bird, Gibson, Big Late, Beauty, Marvel, Washington, Empire State, Harvest King, Blakemore, Progressive and Mastodon strawberries. And 25 plants each of Cumberland, Quillen and new Logan black raspberries. Also 25 plants each of Cuthbert, Latham and new Chief red raspberries and 25 Eldorado blackberries. The best that grows at less than one-half regular prices. This offer saves you \$10.90.

Plant Double—Save Space

If you are crowded for room, plant your blackberries and raspberries around the border of your garden and the strawberry plants to one side, or you may plant the raspberries and blackberries in rows and grow the strawberries between the rows of raspberries.

FREE!

- 1 pair Garden Gloves, for lady or gent; state size—small, medium or large.
- 1 Kellogg's Surprise Flower Garden.
- 1 Mrs. Beatty's Recipe Book.
- 1 Planting Instructions.

See page 46.

℥ ℥

Your Family Supporter

Plan some way to have this Combination Berry Garden. It's a real family supporter. It will give you a **bigger saving and bigger profit** than anything else you can get for \$10.00. This Garden insures you the best berries that grow, fresh from the garden from early summer until late fall; jam, jelly, preserves and canned berries all winter. In addition to this big saving you should sell enough berries each year to more than pay for the entire cost of this Garden. **ORDER NOW** while you can get this \$20.90 Garden for only \$10.00. **ORDER EARLY and PLANT EARLY.**



**GIVE YOUR FAMILY DELICIOUS BERRIES
. . . and PUT MANY DOLLARS IN YOUR POCKET**

R. M. KELLOGG COMPANY, THREE RIVERS, MICH.